

ANTHONY STUCCO | PURE GRIT STUDIO

CONCRETE COLLECTION

Design Selections CATALOG

2026-2027



WELCOME TO THE SELECTIONS CATALOG

Thank you for your interest in our product collection. To ensure you have access to our latest additions, live pricing, and complete digital offerings, please visit our online portal.

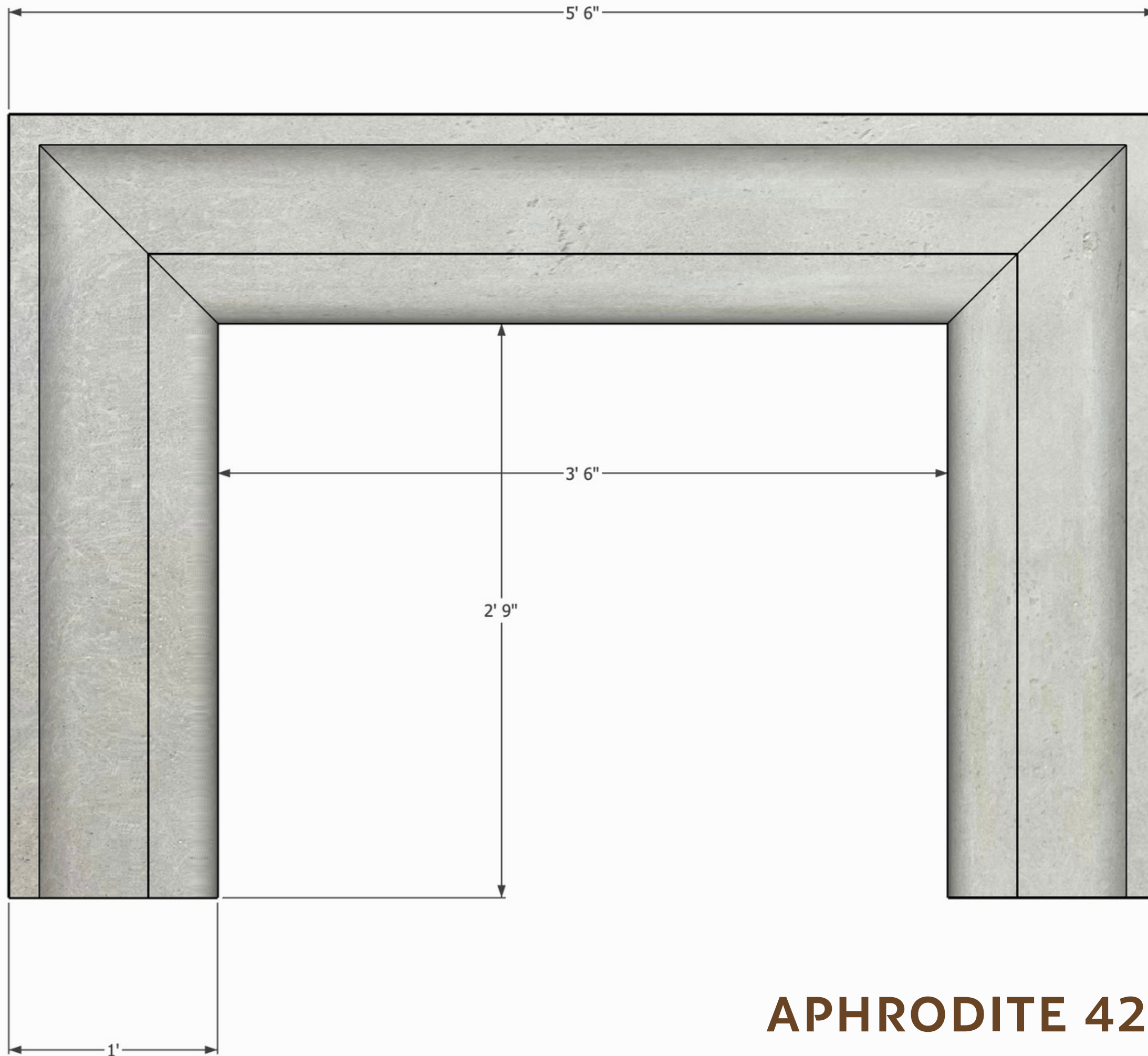
Visit Our Digital Catalog: <https://pure-grit-website.web.app>

Why view online?

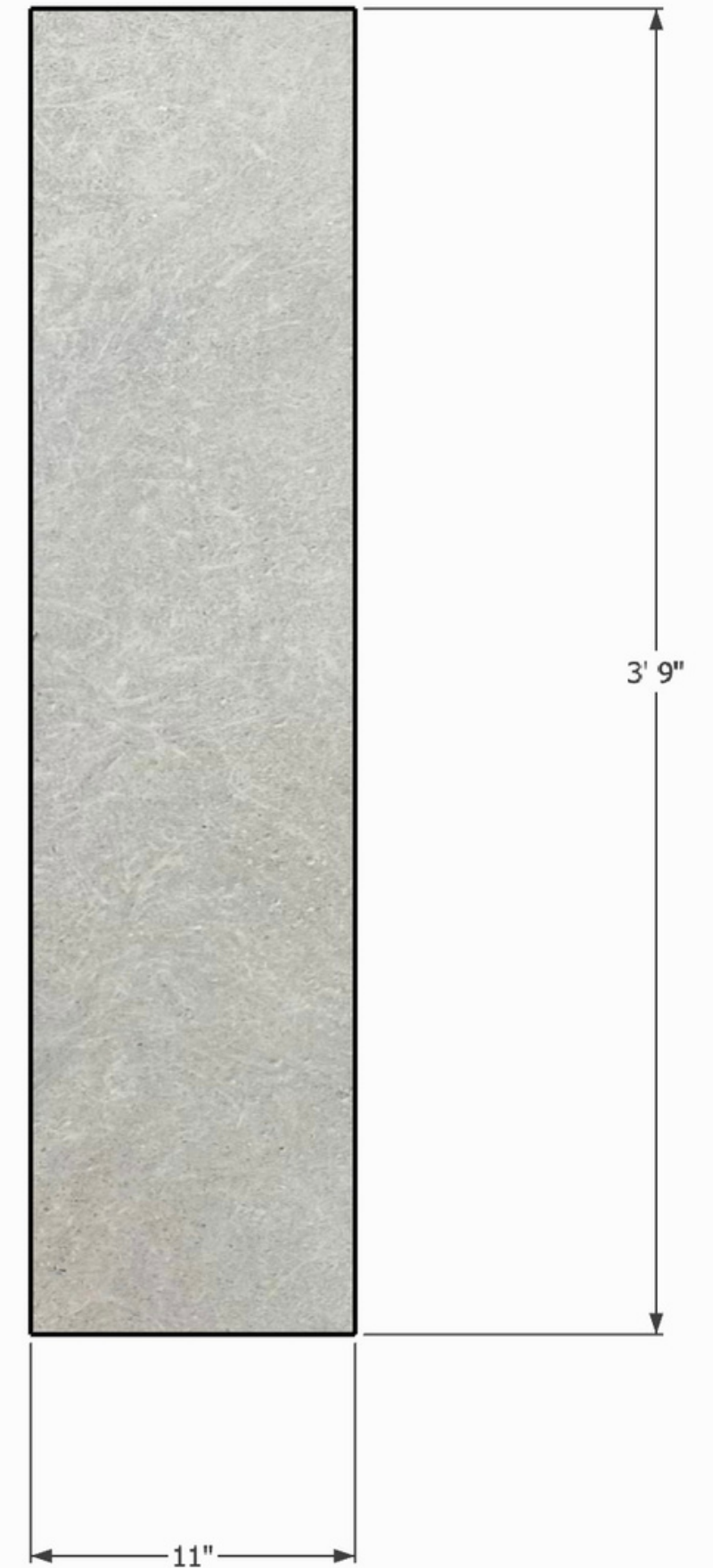
- Up-to-Date Inventory: Real-time updates on availability and seasonal releases.
- Interactive Features: High-resolution galleries, full spec sheets, and downloadable assets.
- Direct Ordering: Streamlined inquiries and seamless order placement.

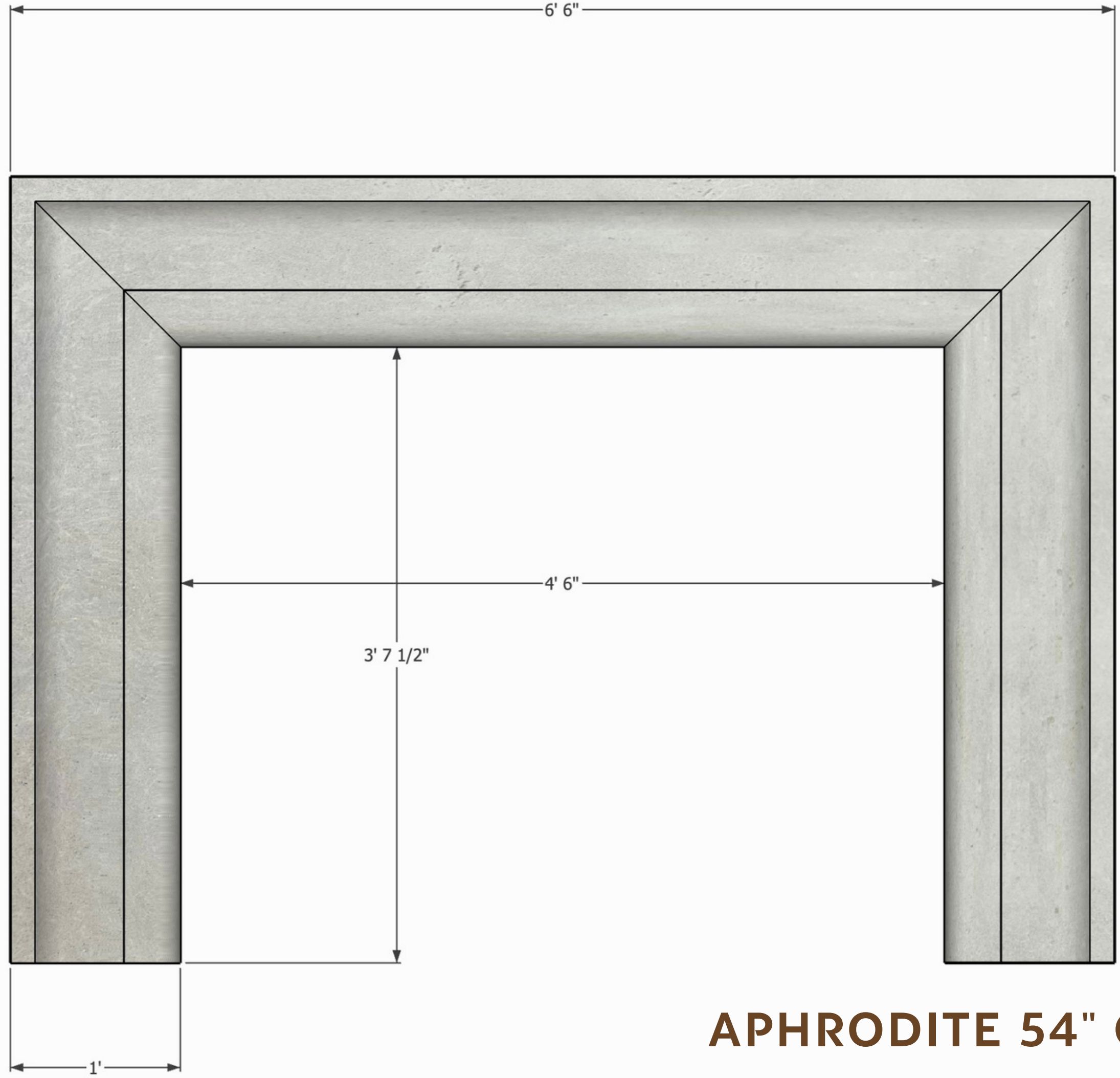
For inquiries or custom requests, reach out directly to our team at anthonystucco@gmail.com

or (706) 817-2269.



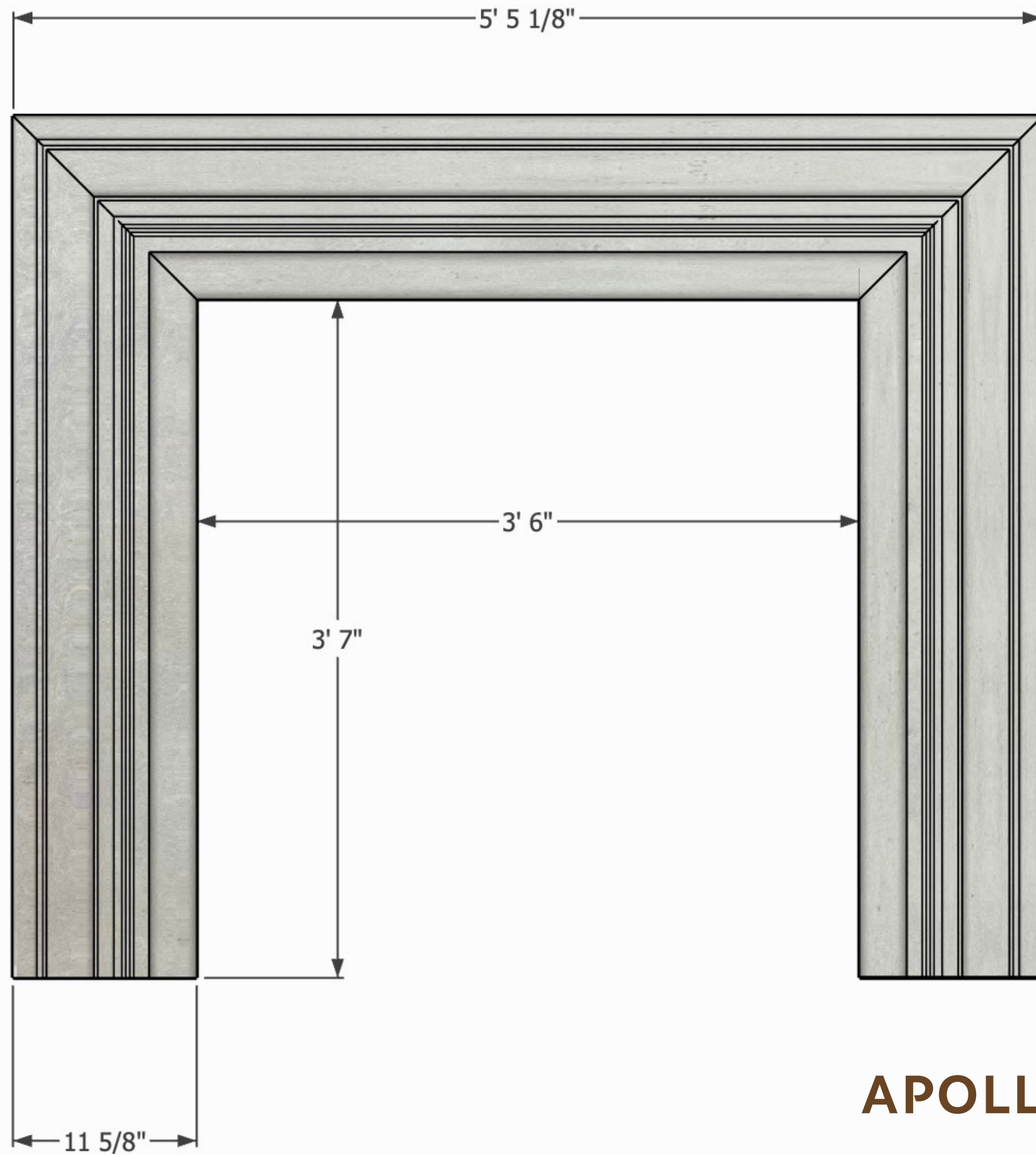
APHRODITE 42" OPTION



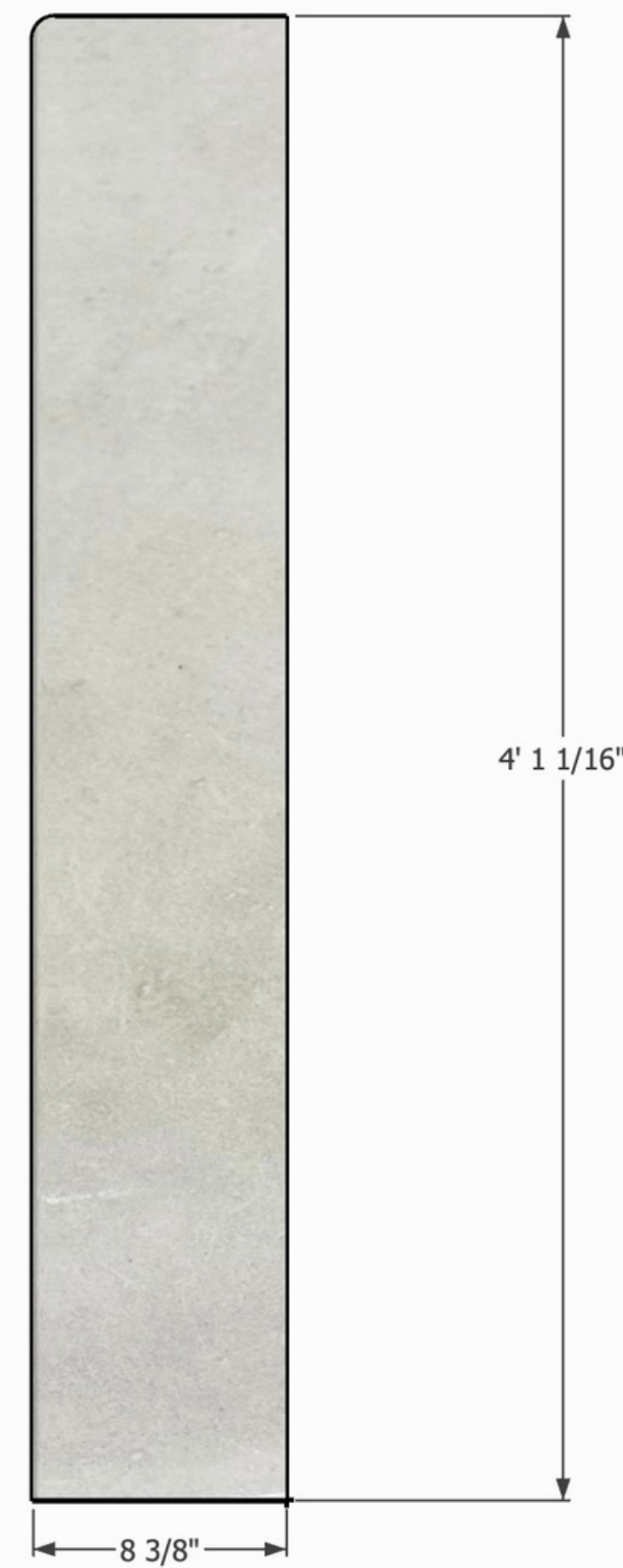
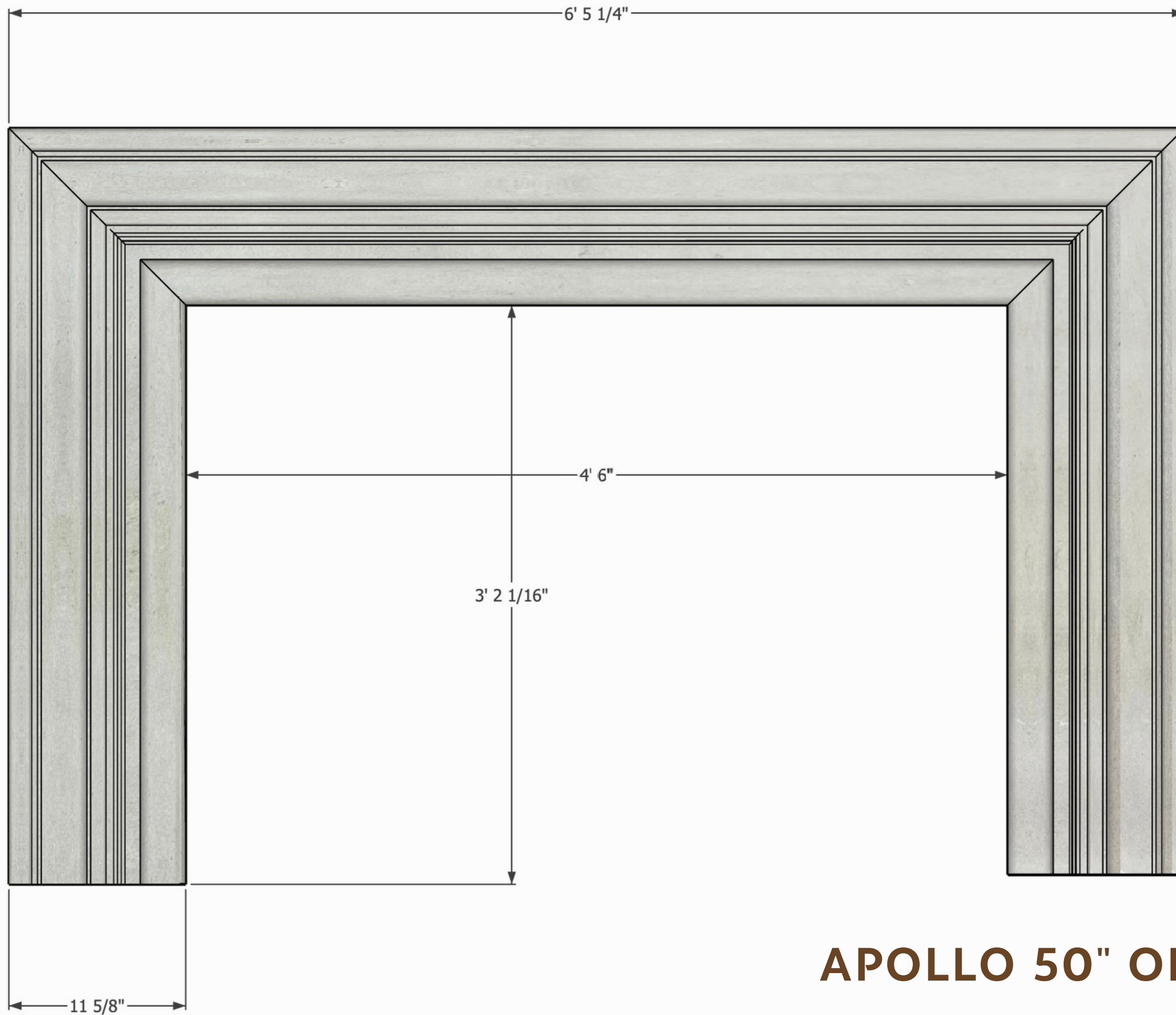


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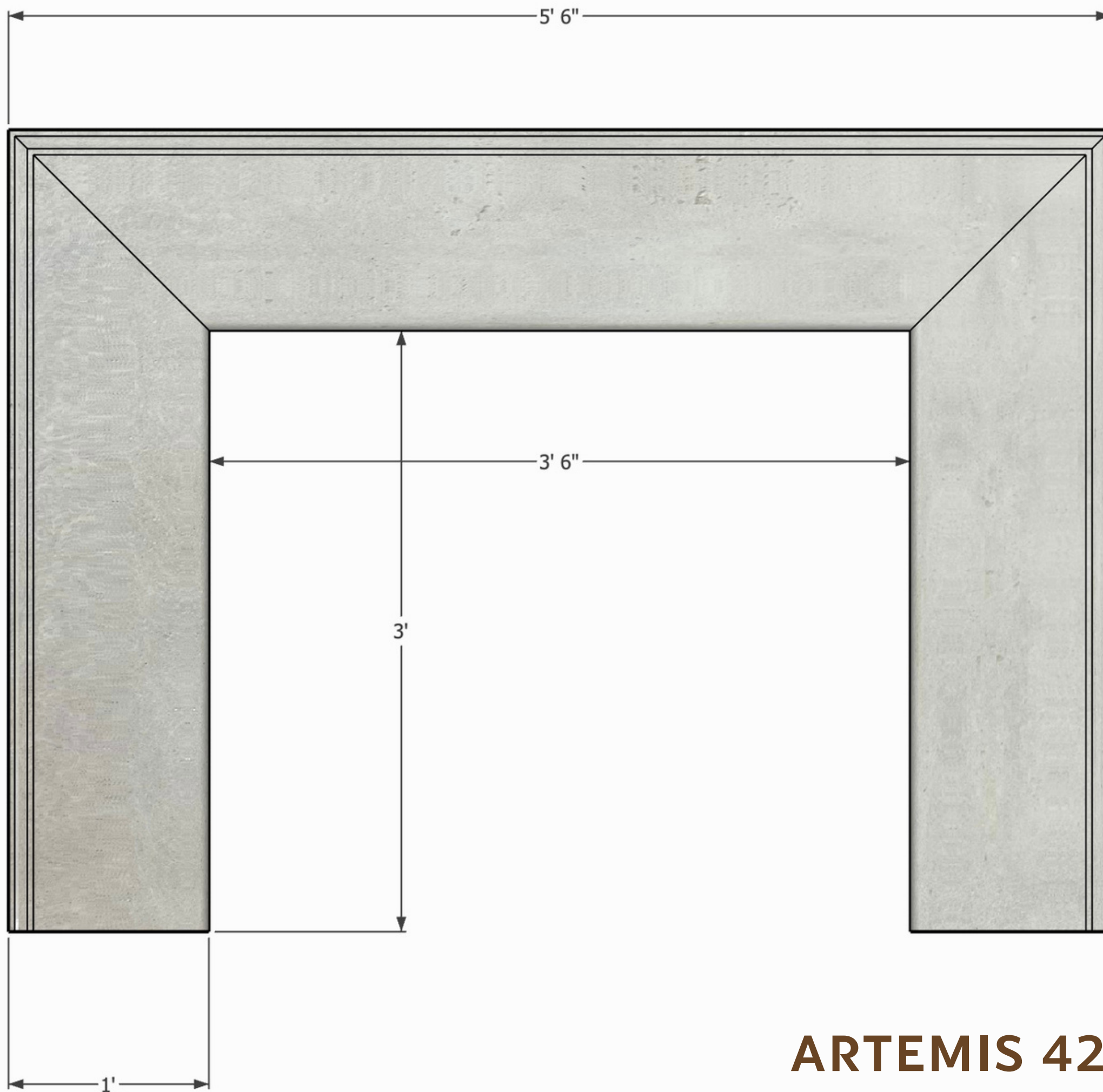




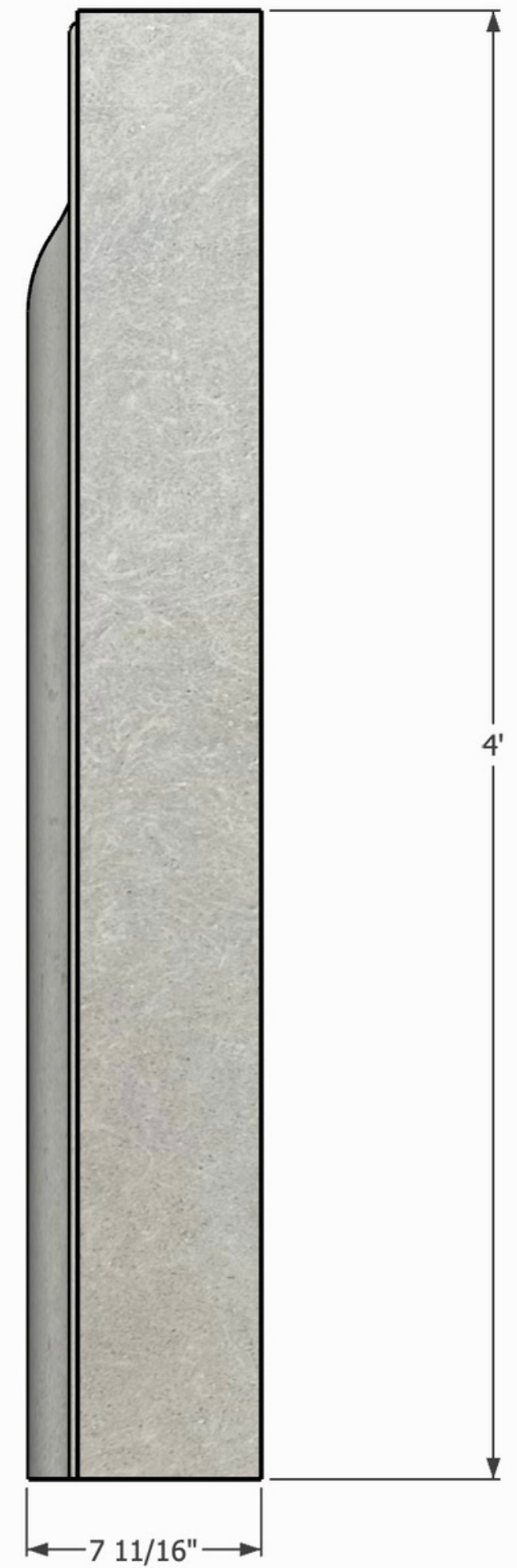
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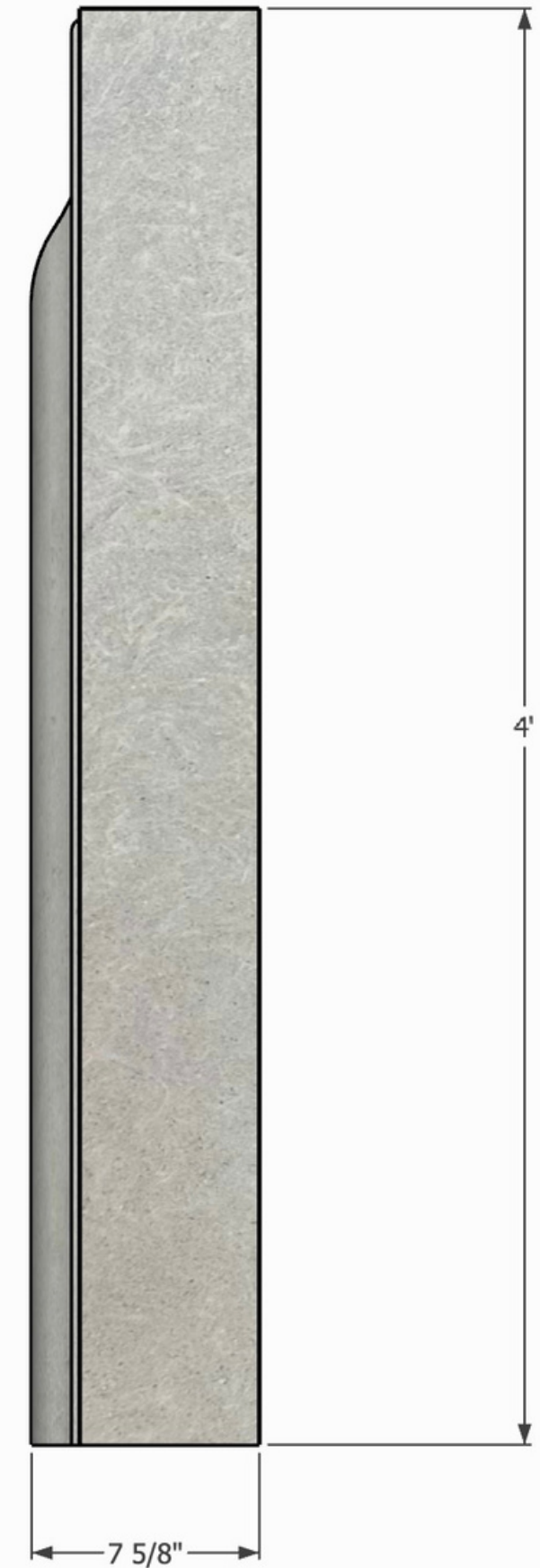
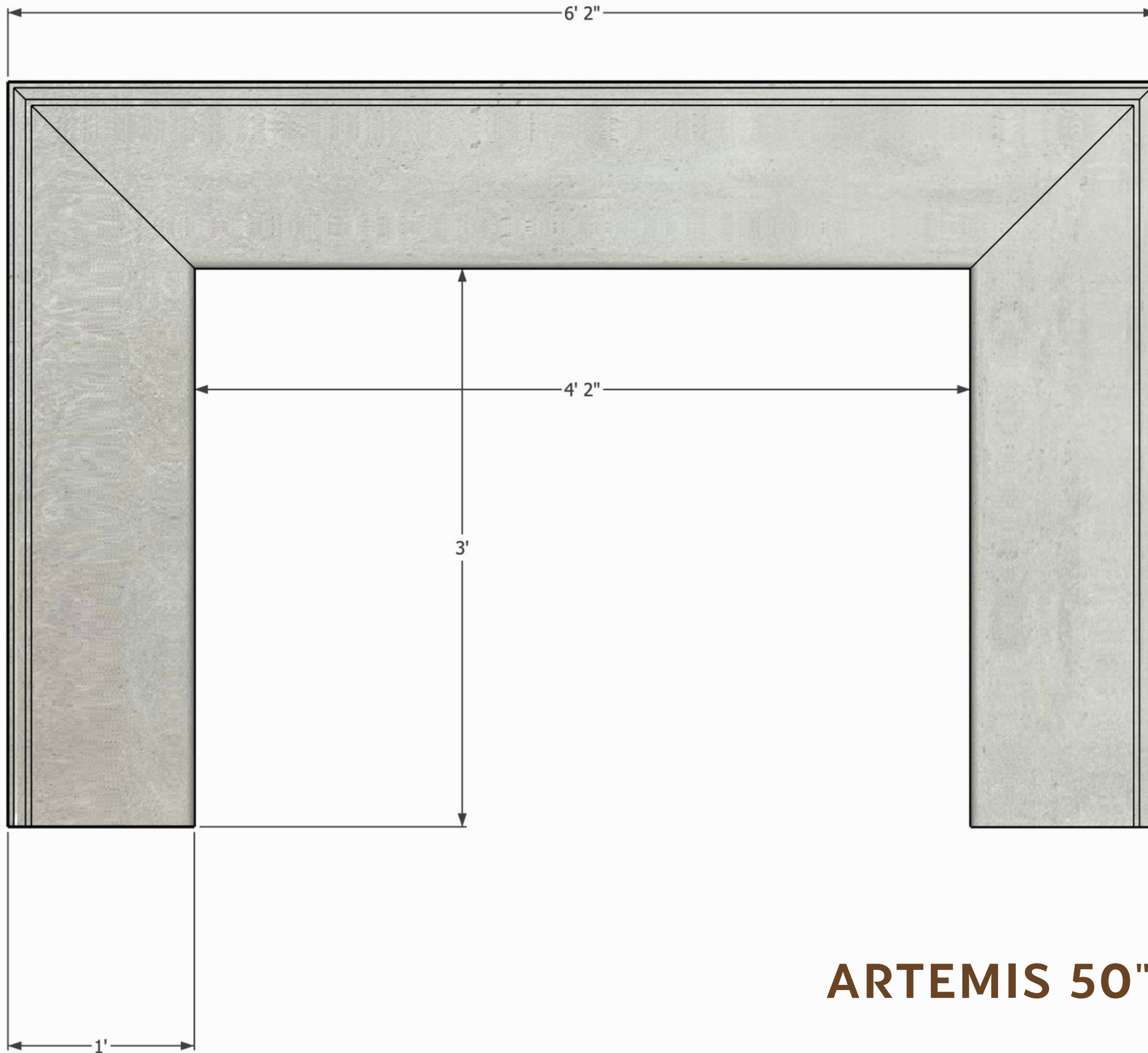


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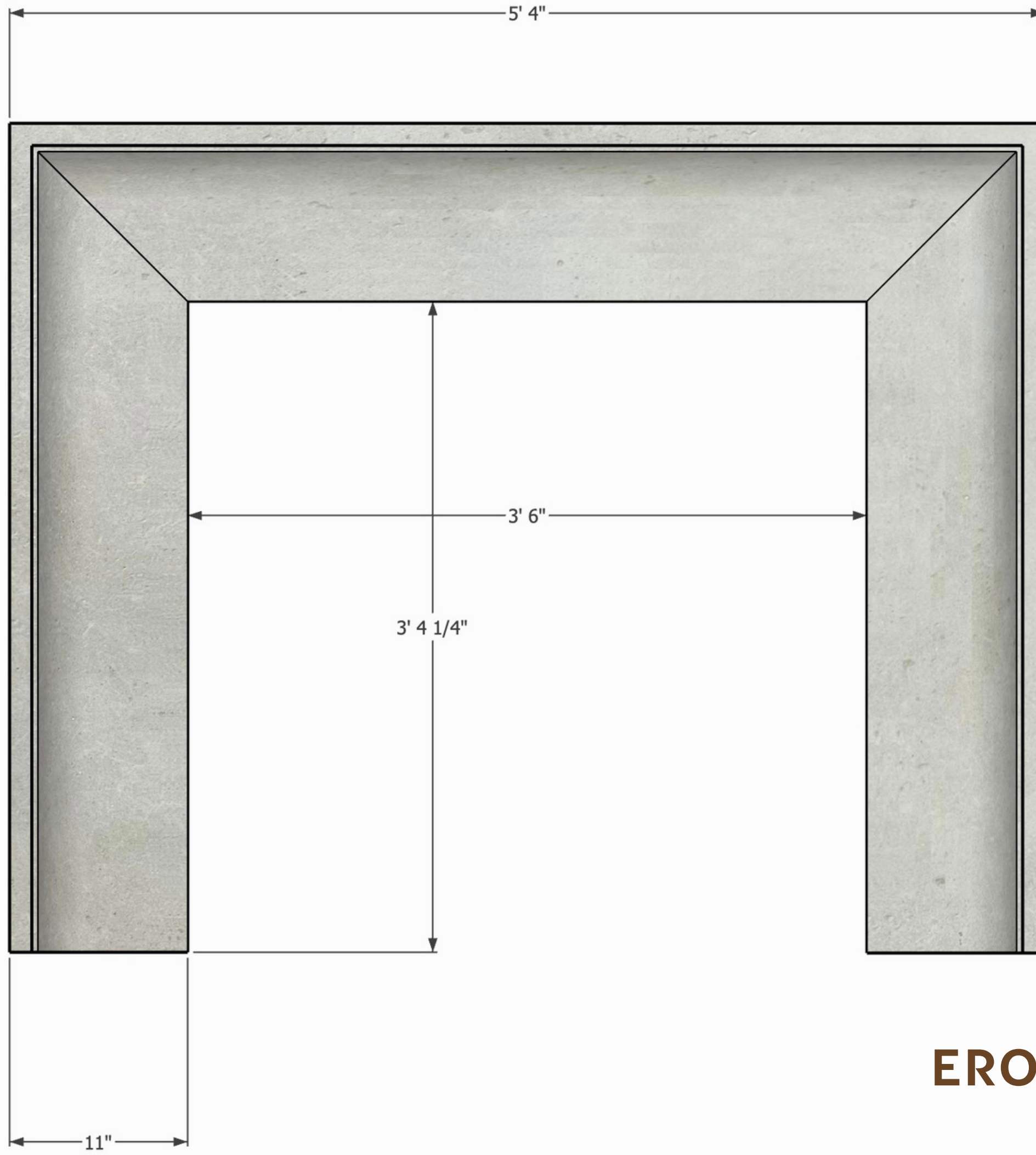


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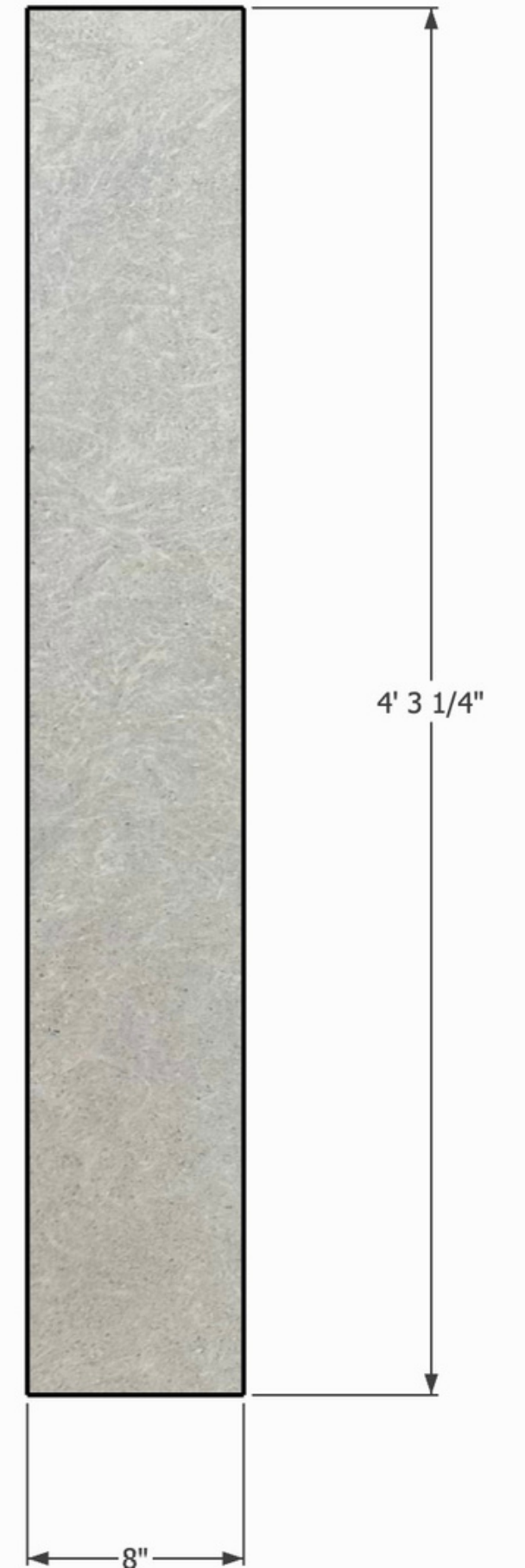


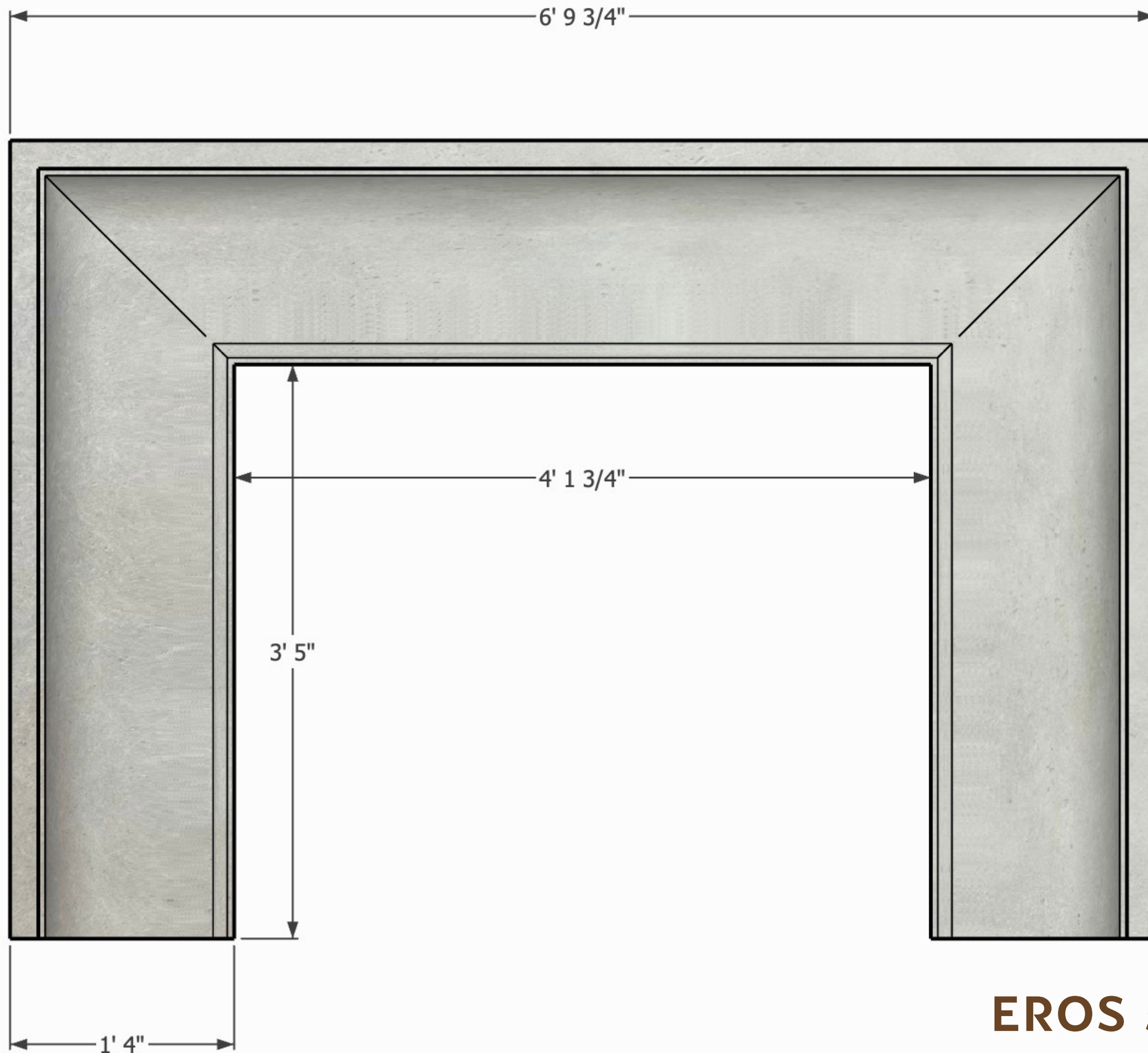


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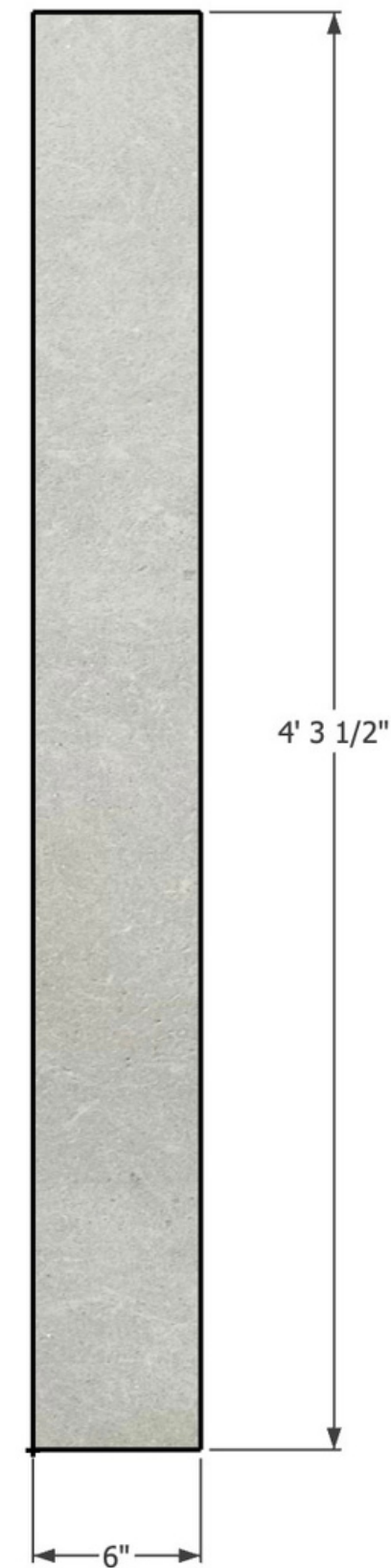
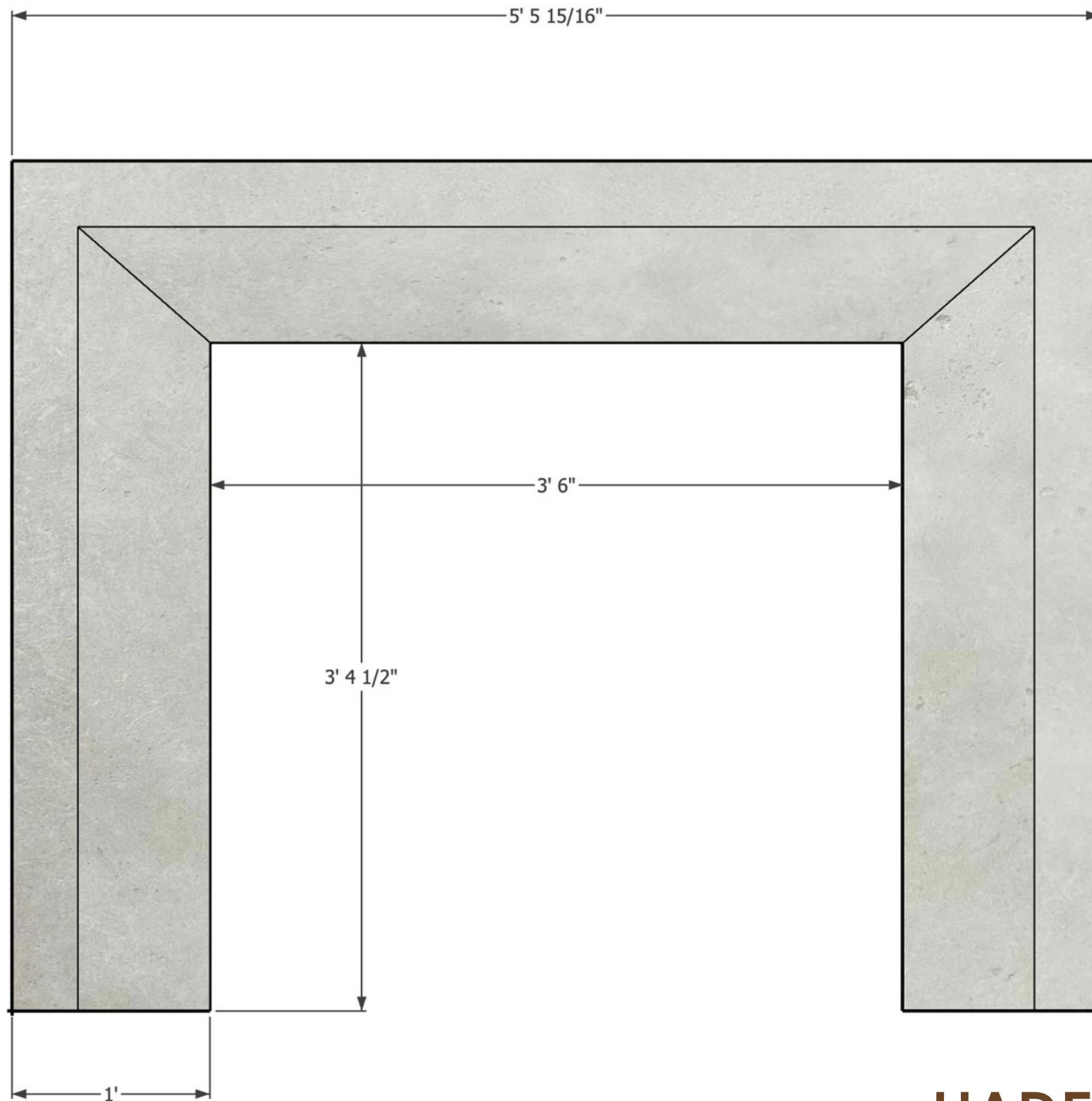
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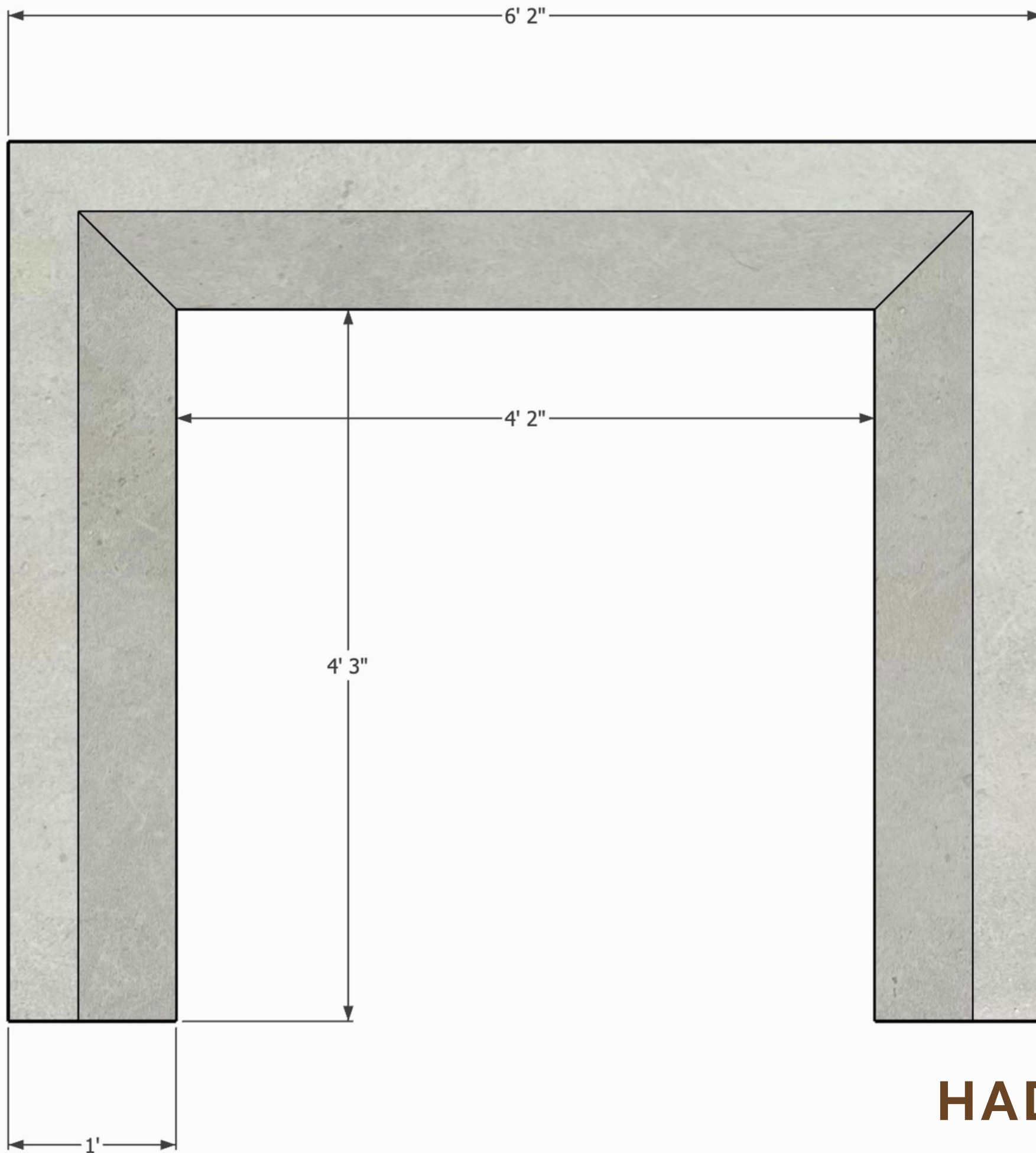


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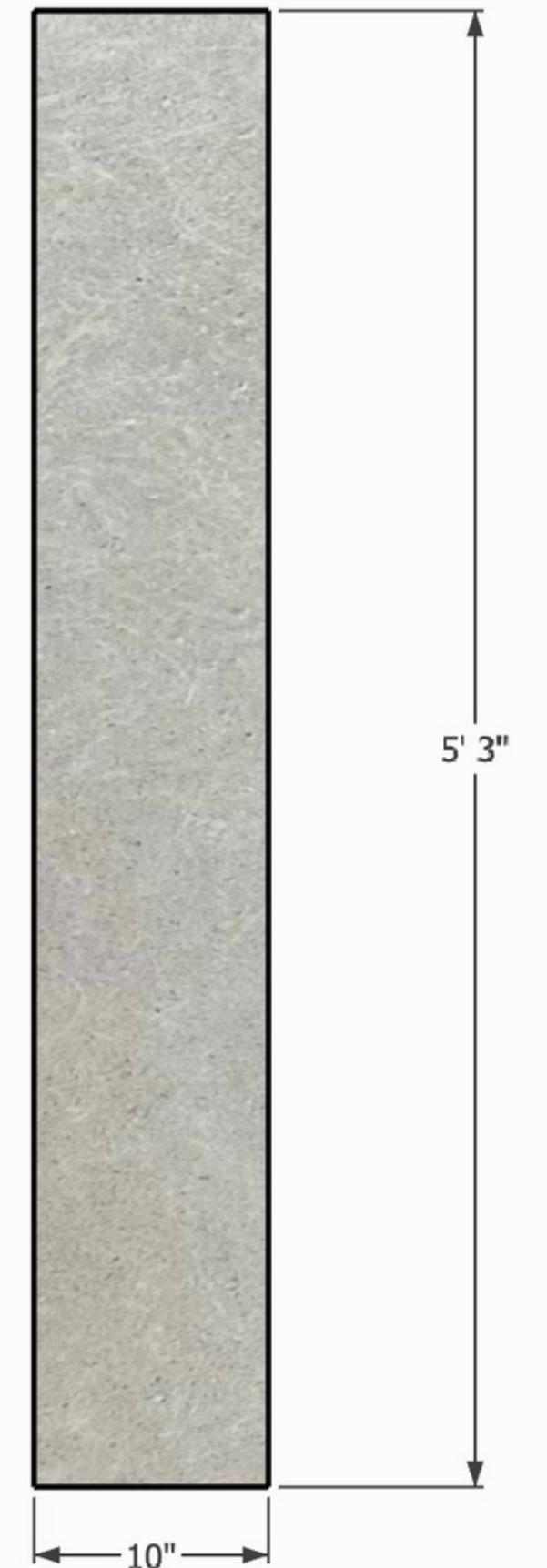


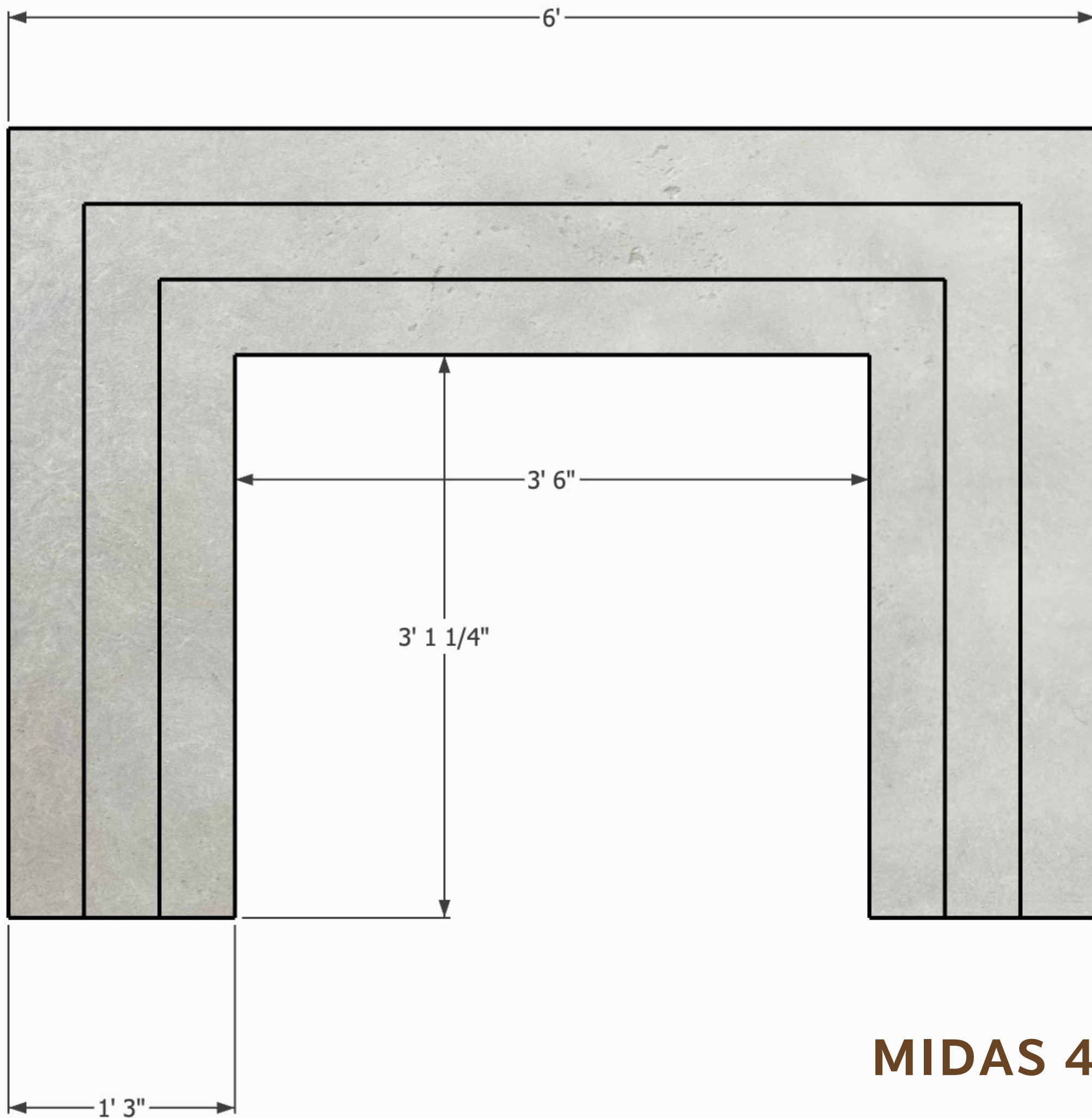


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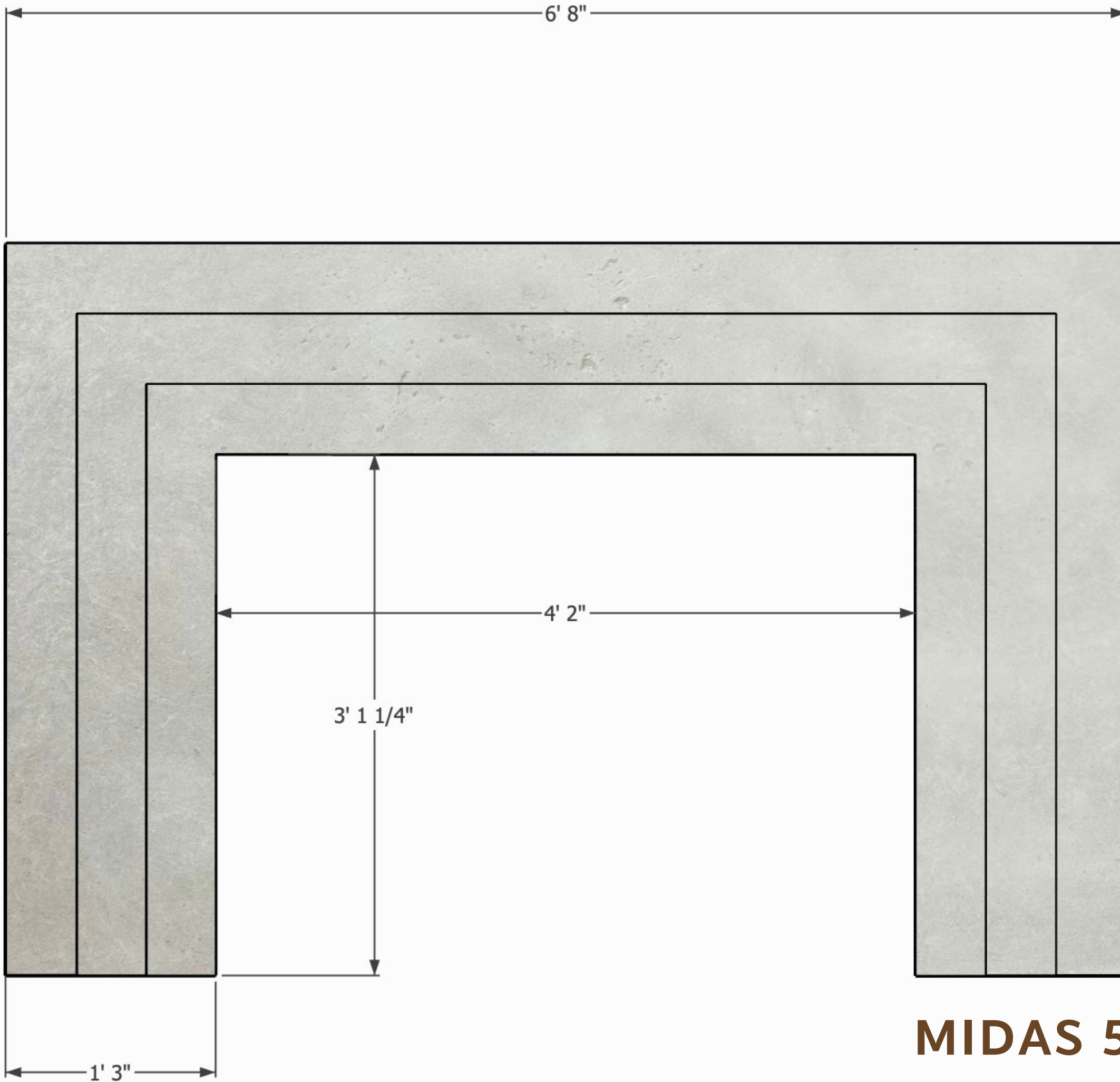
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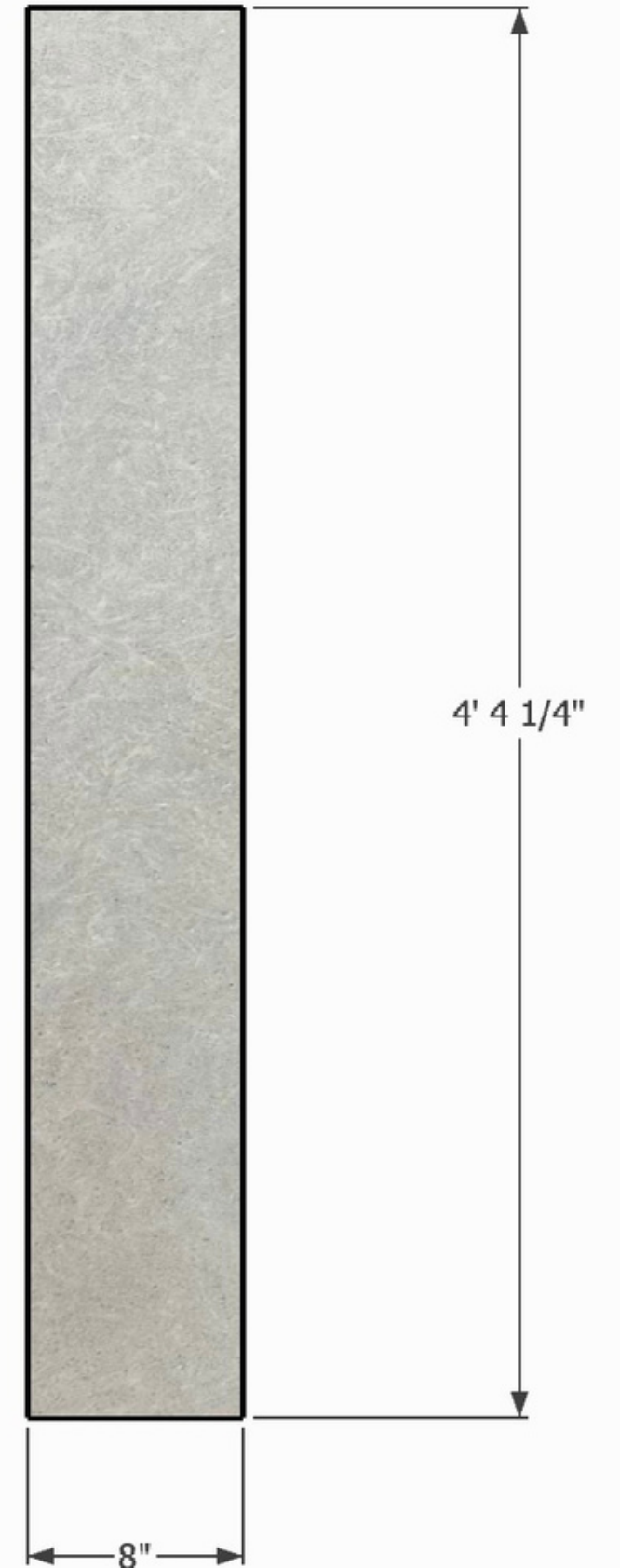


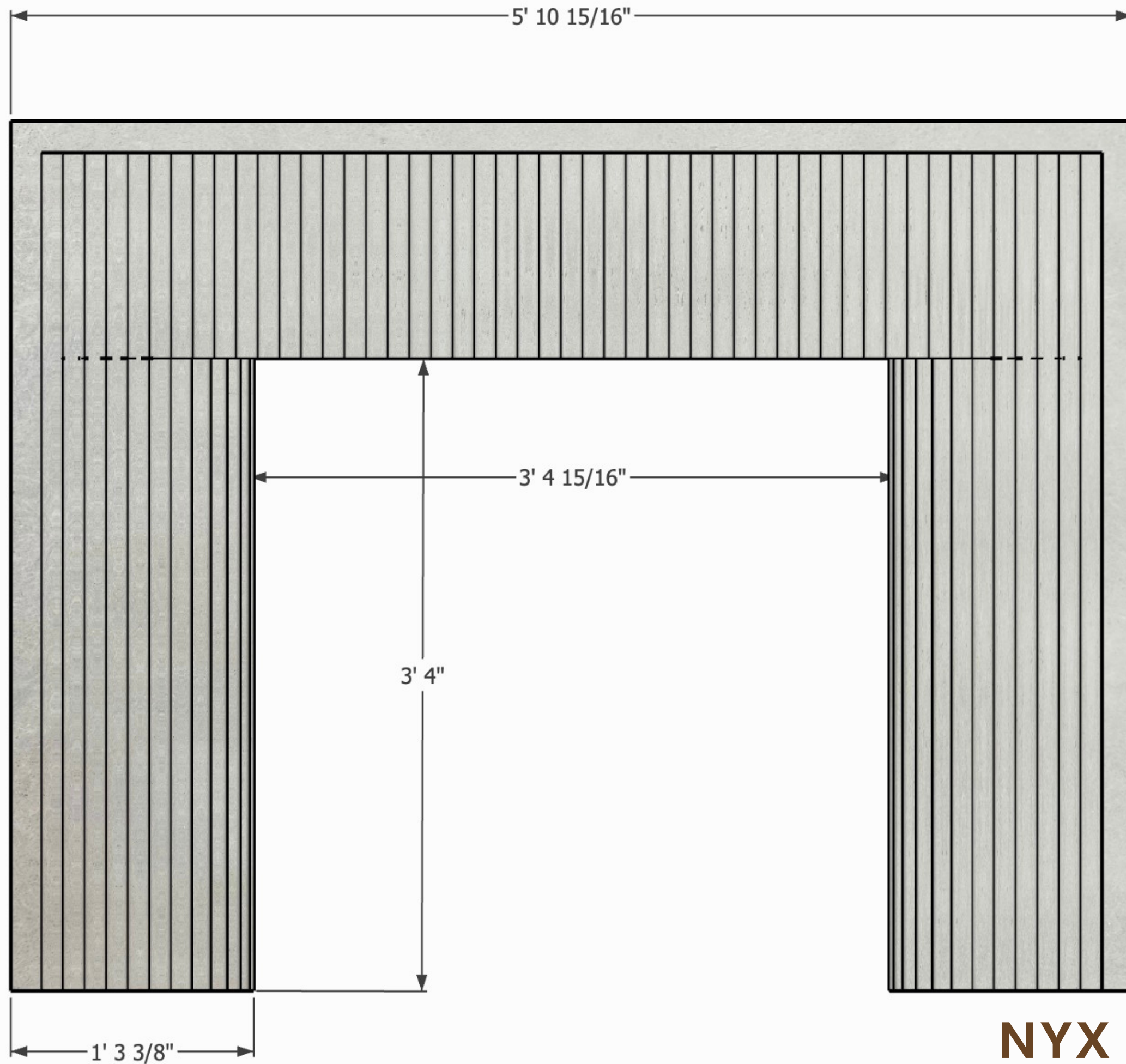
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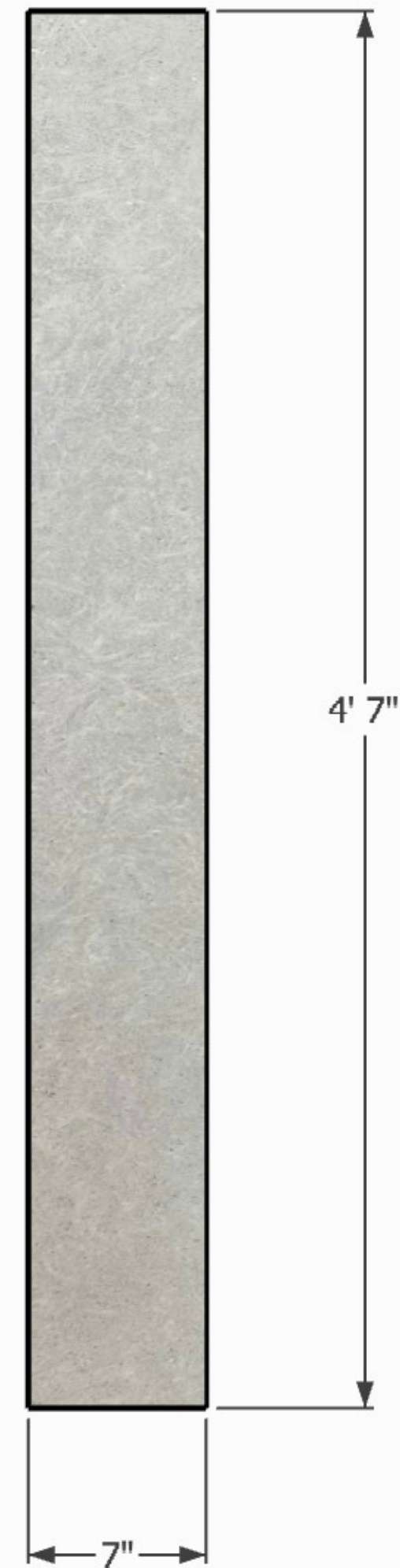


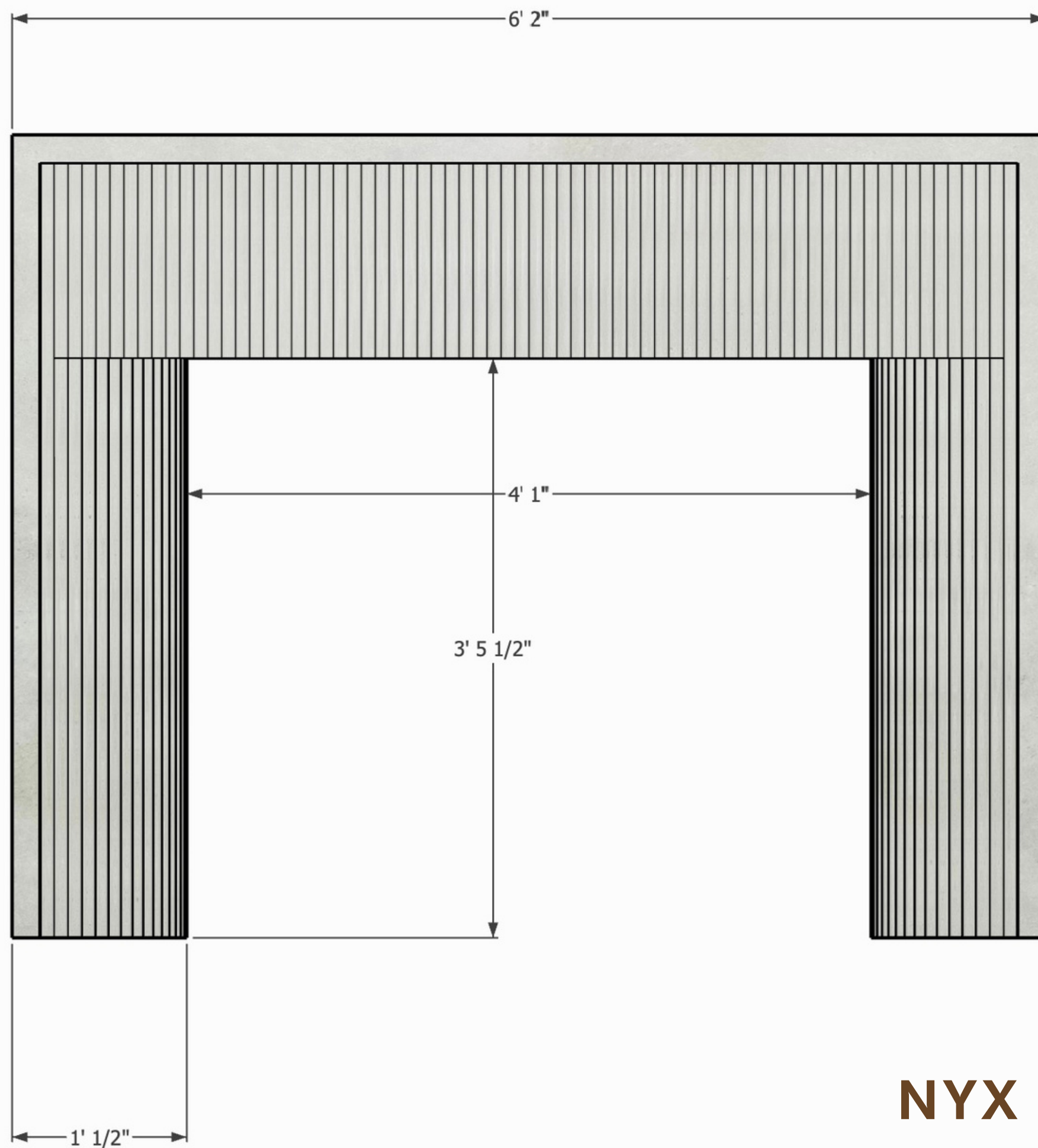
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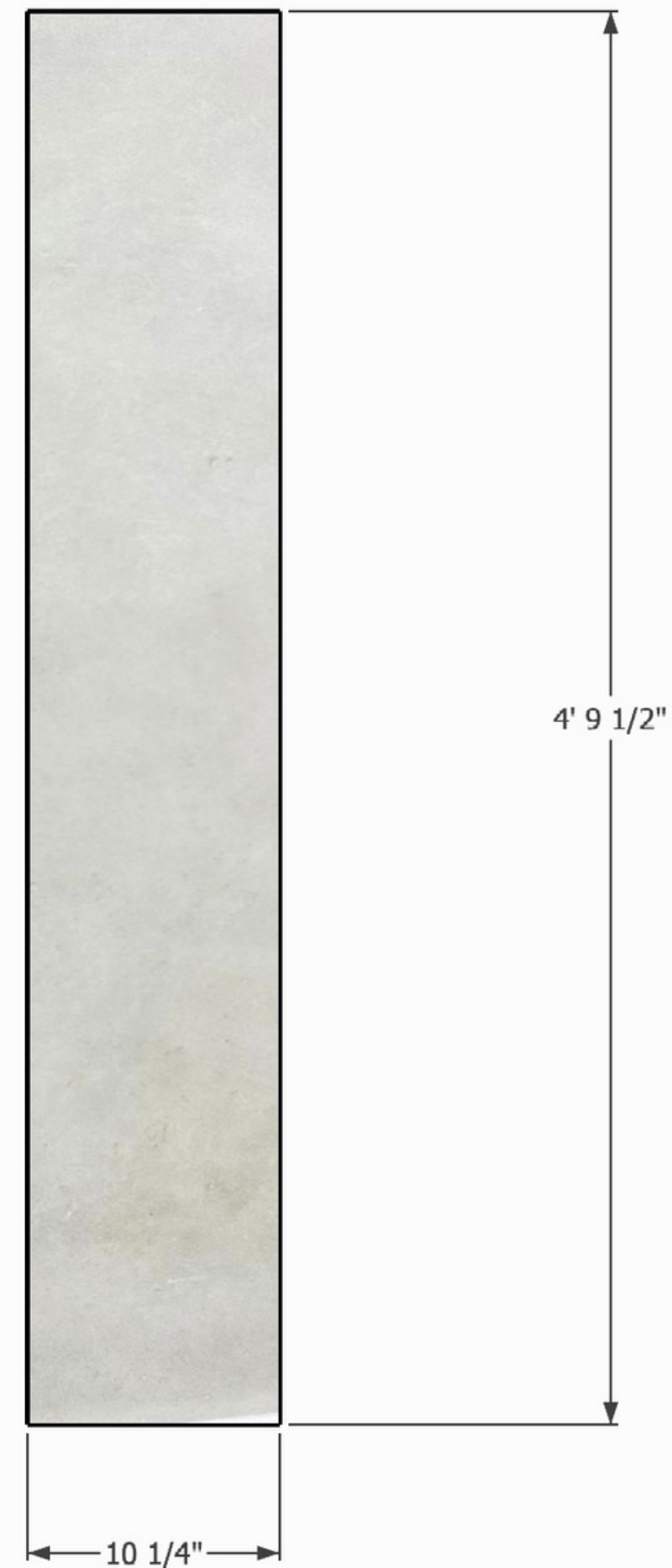


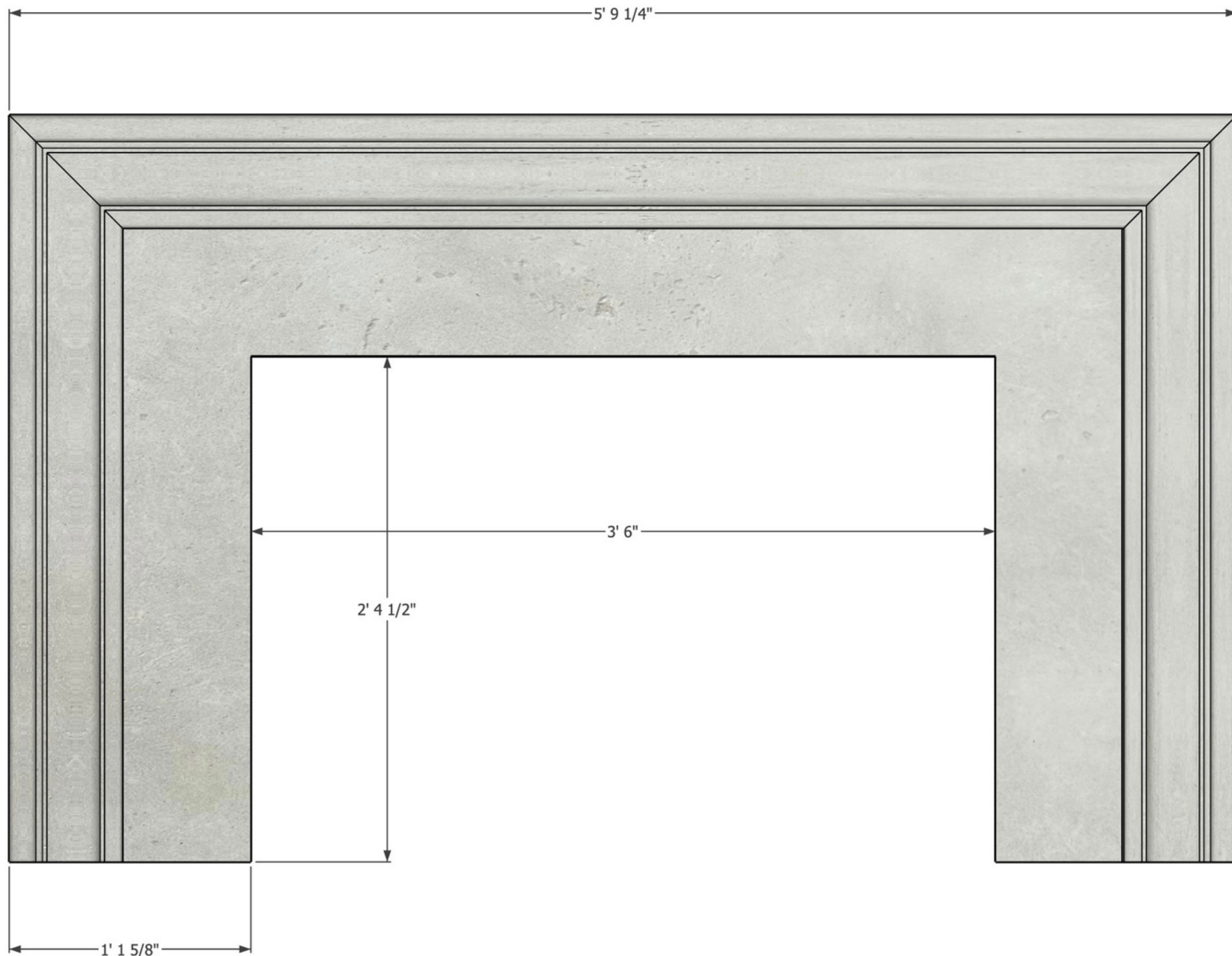
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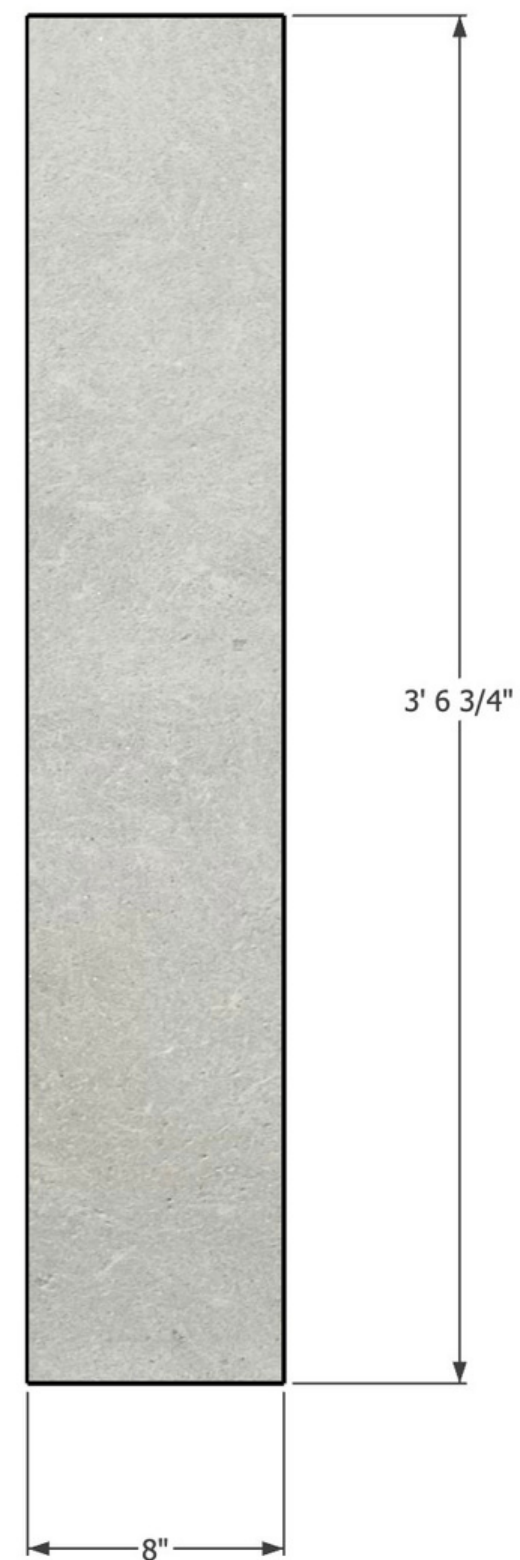
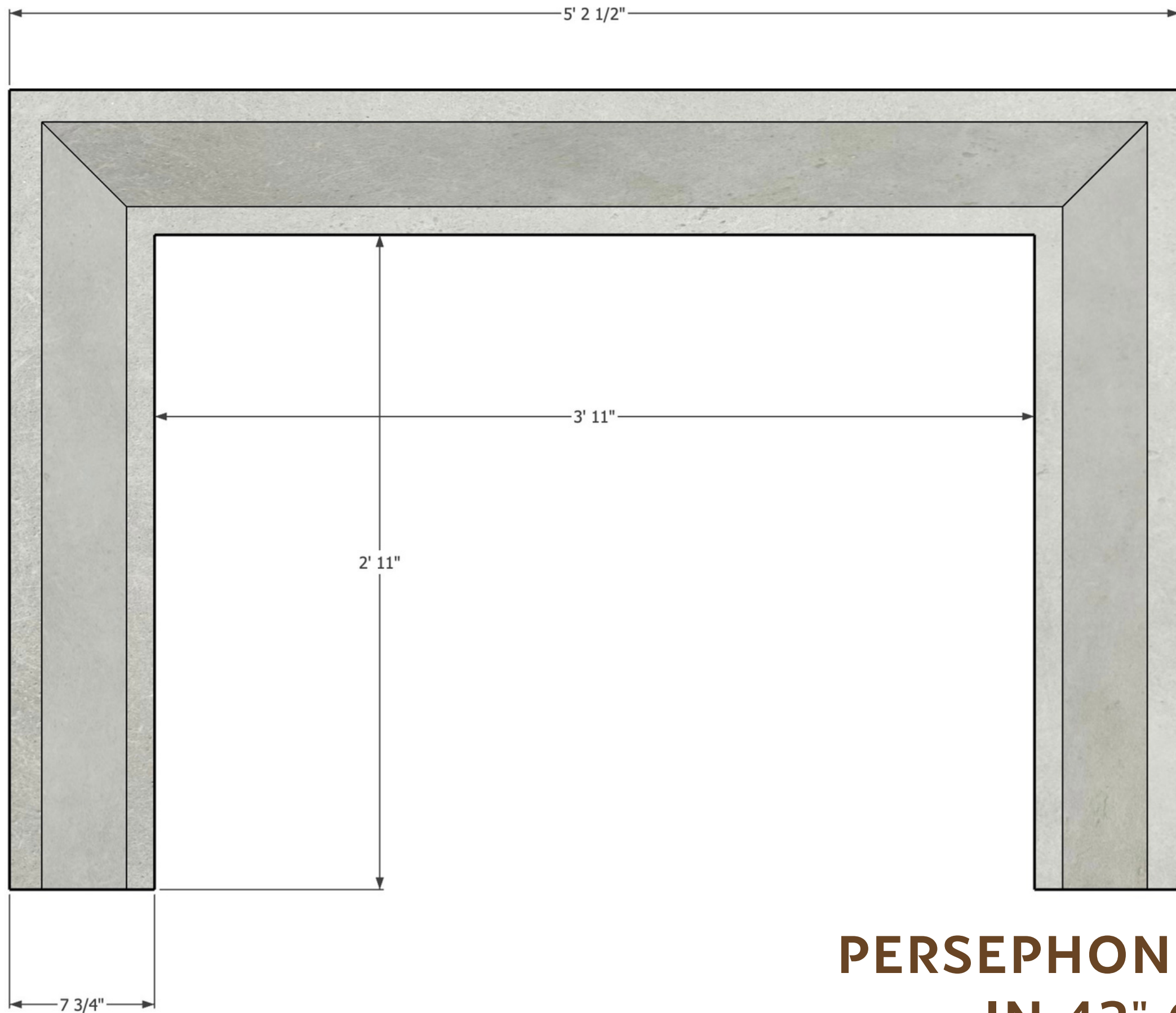


NYX 50" OPTION





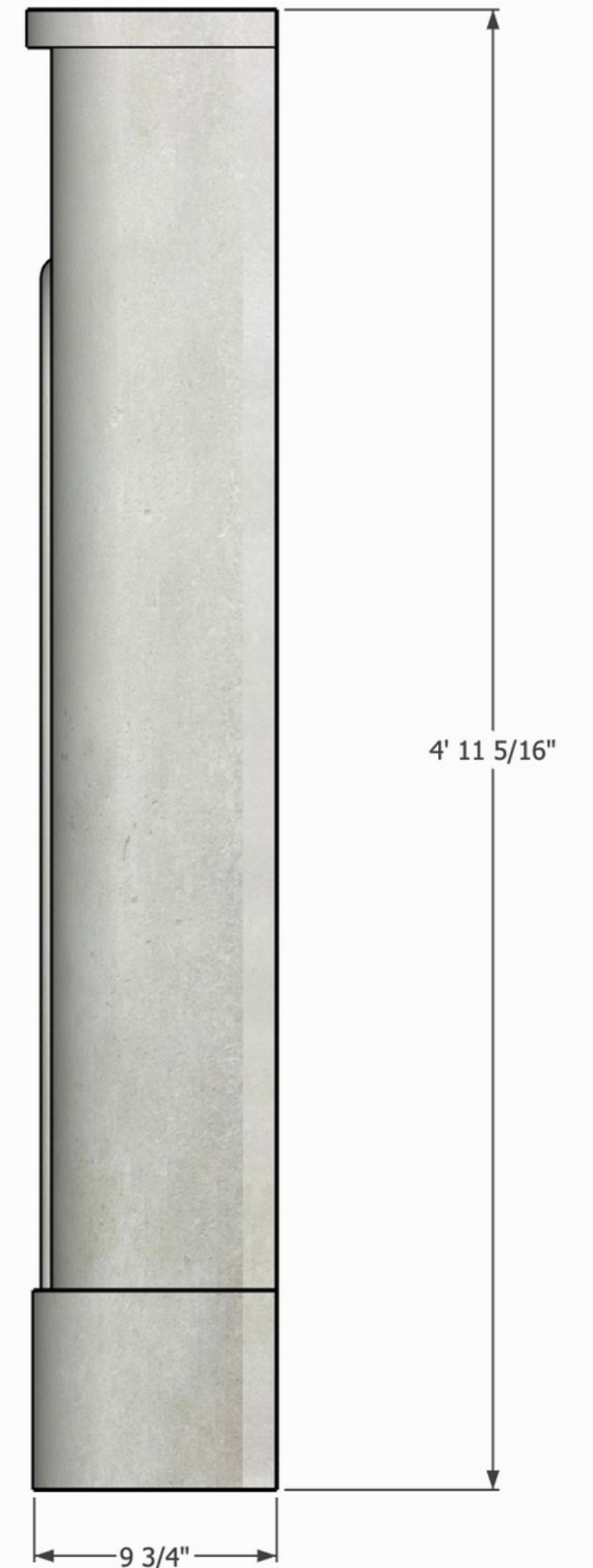
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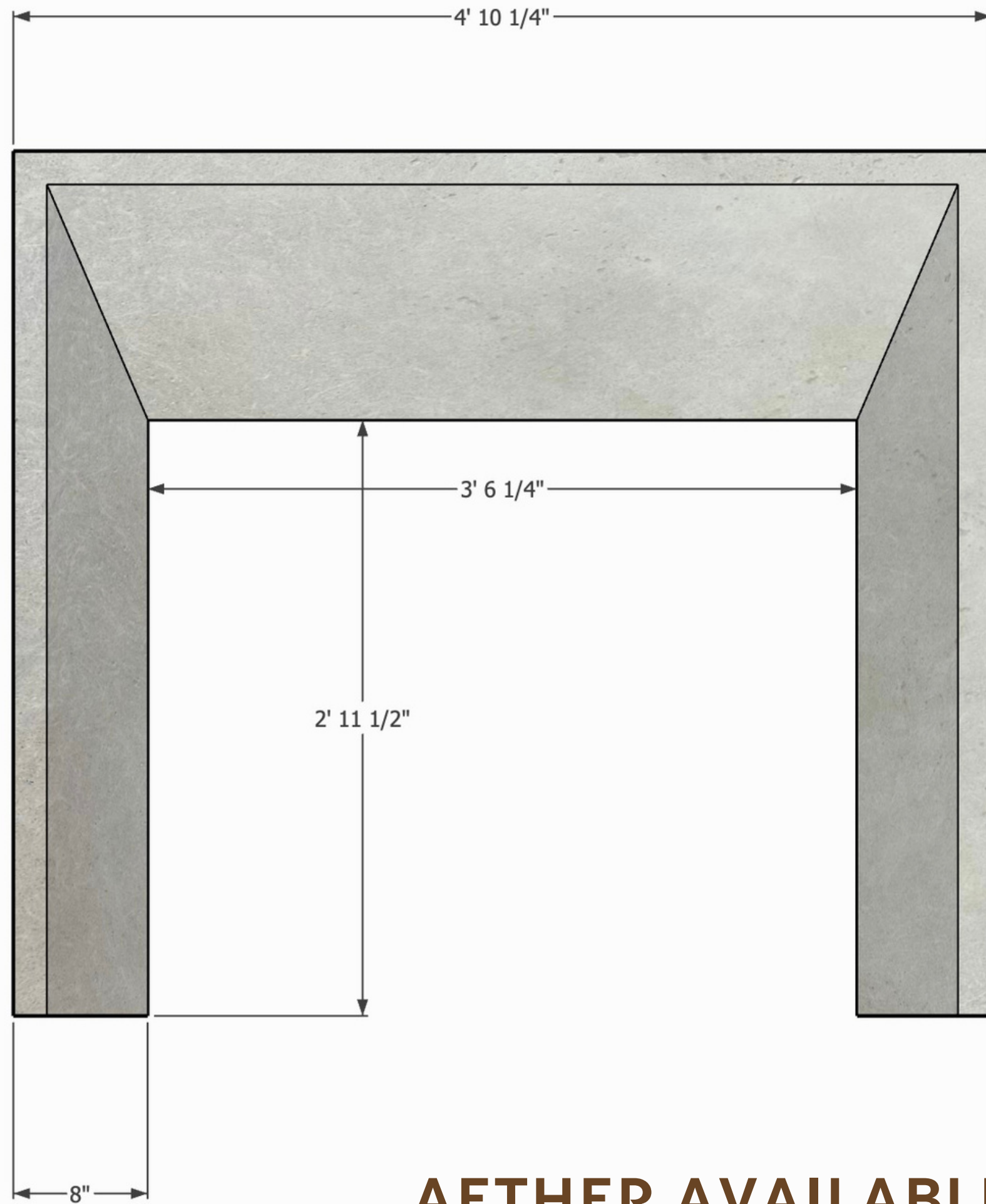


**PERSEPHONE AVAILABLE
IN 42" OPTION**



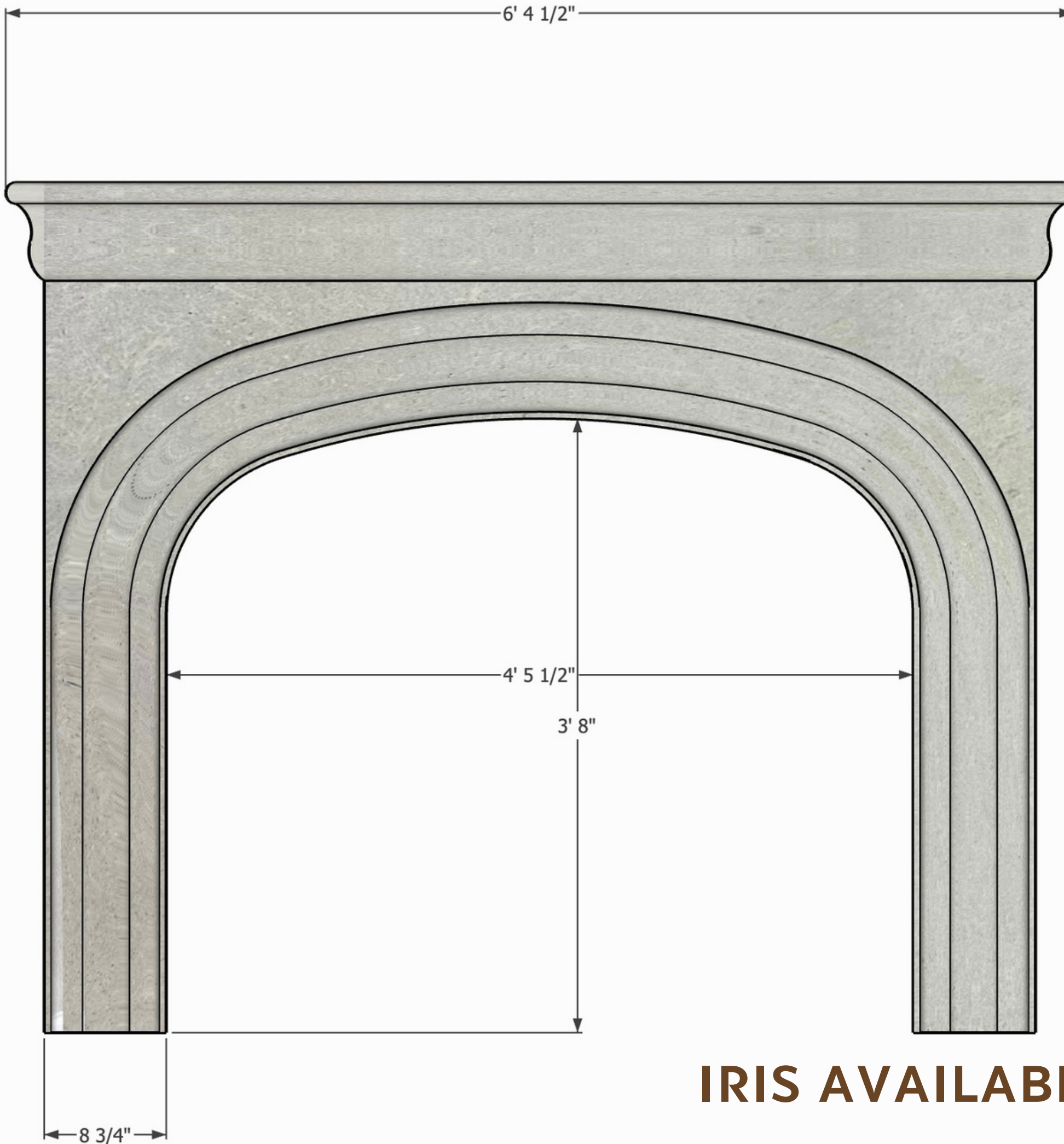
ATHENA AVAILABLE IN 50" OPTION



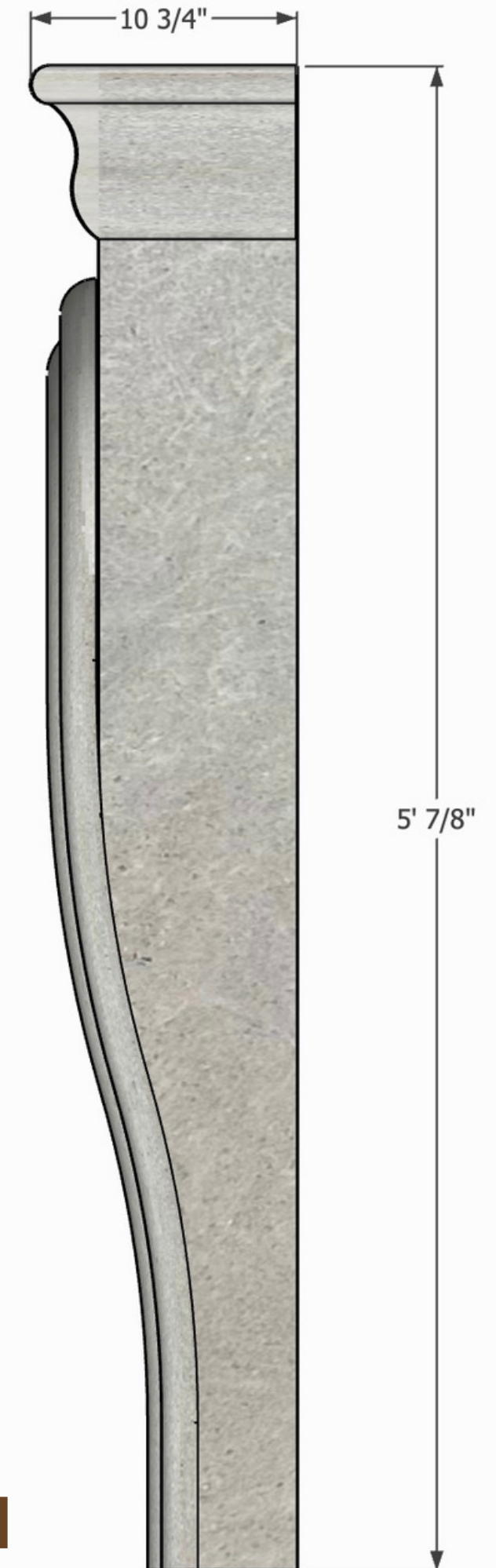


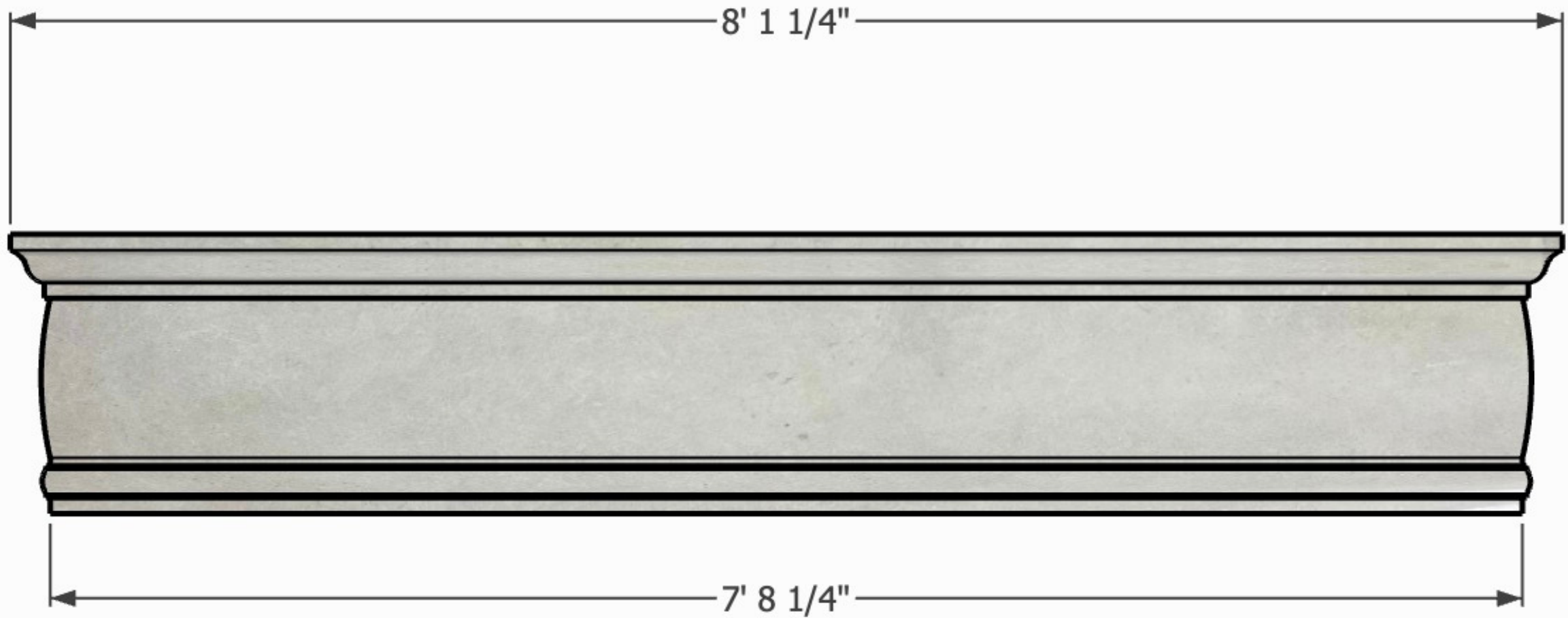
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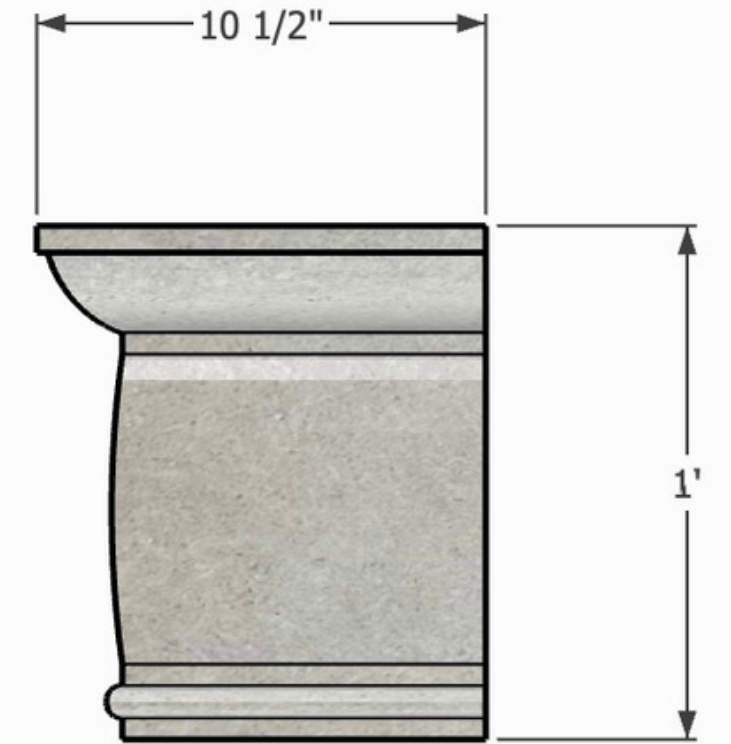
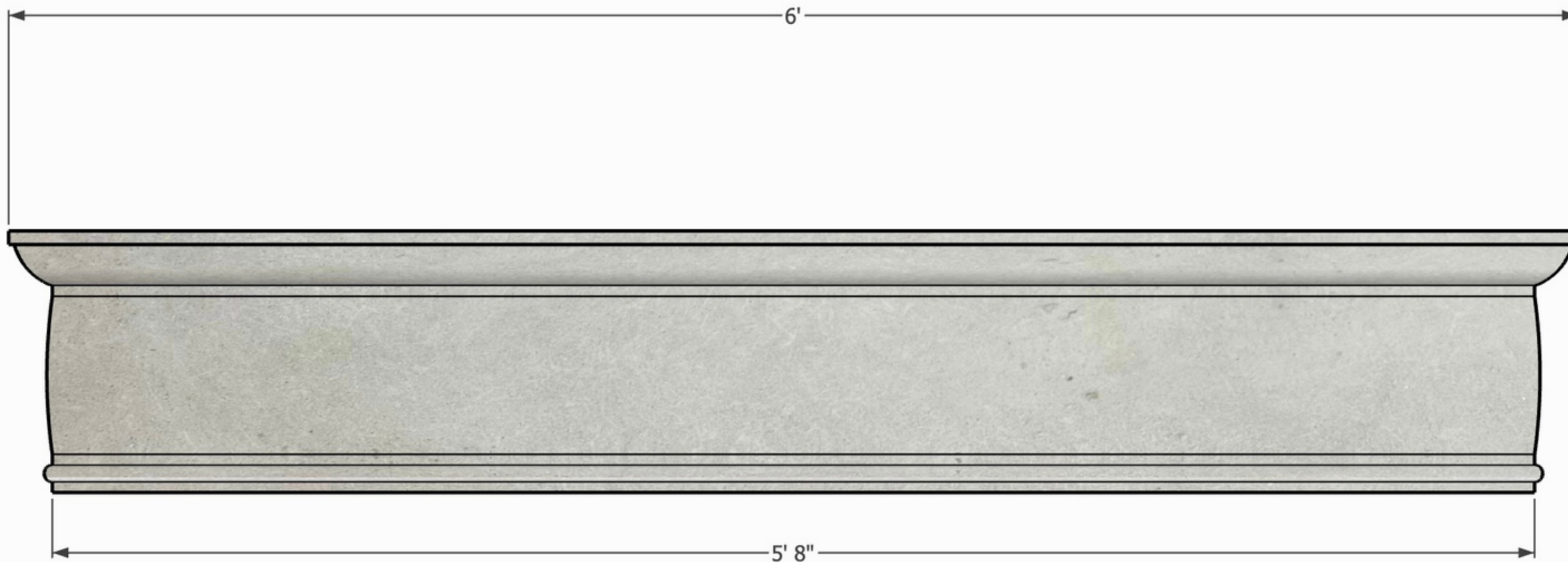
IRIS AVAILABLE IN 50" OPTION





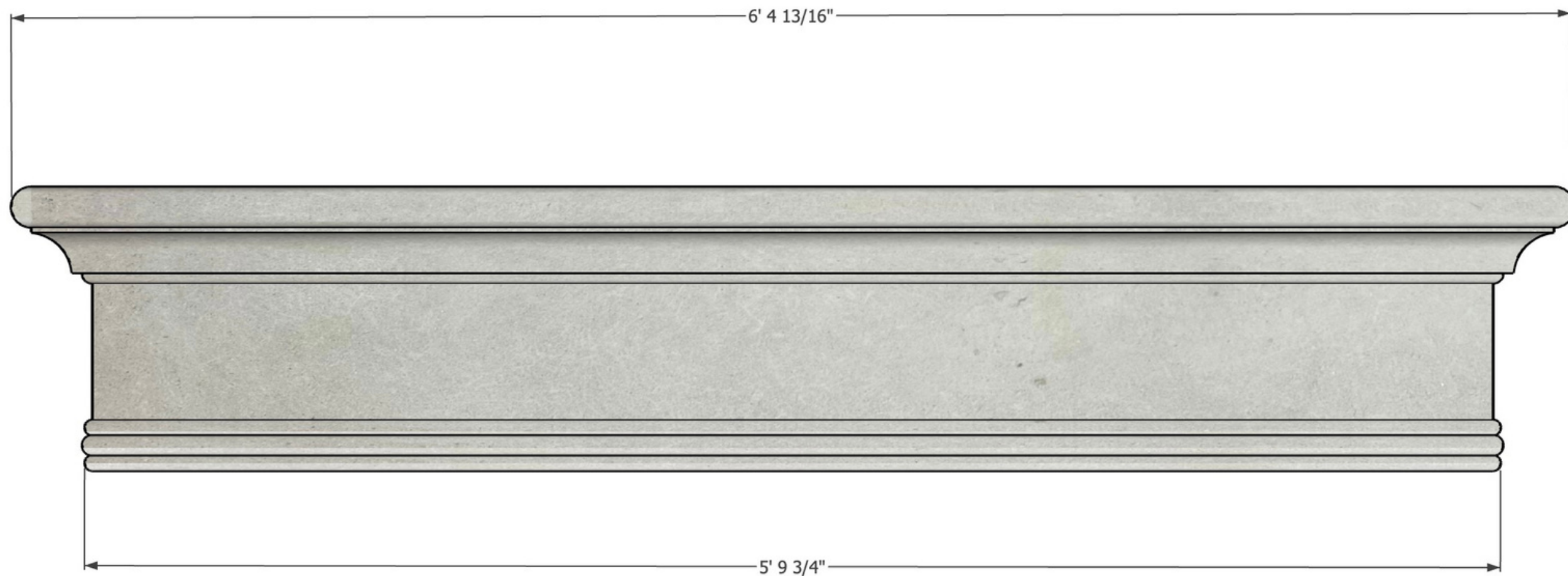
HELIOS





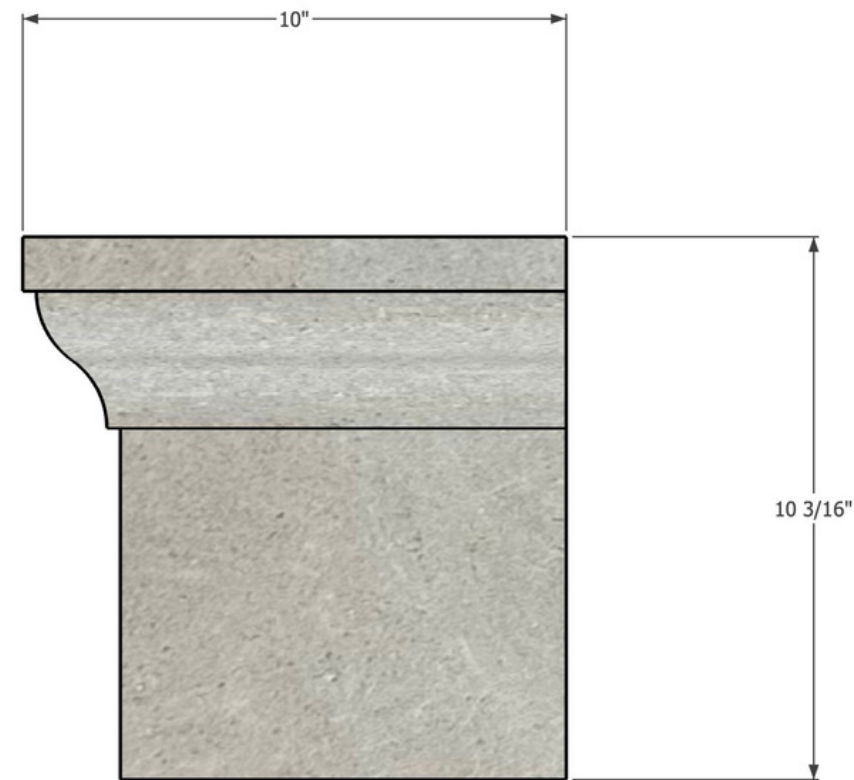
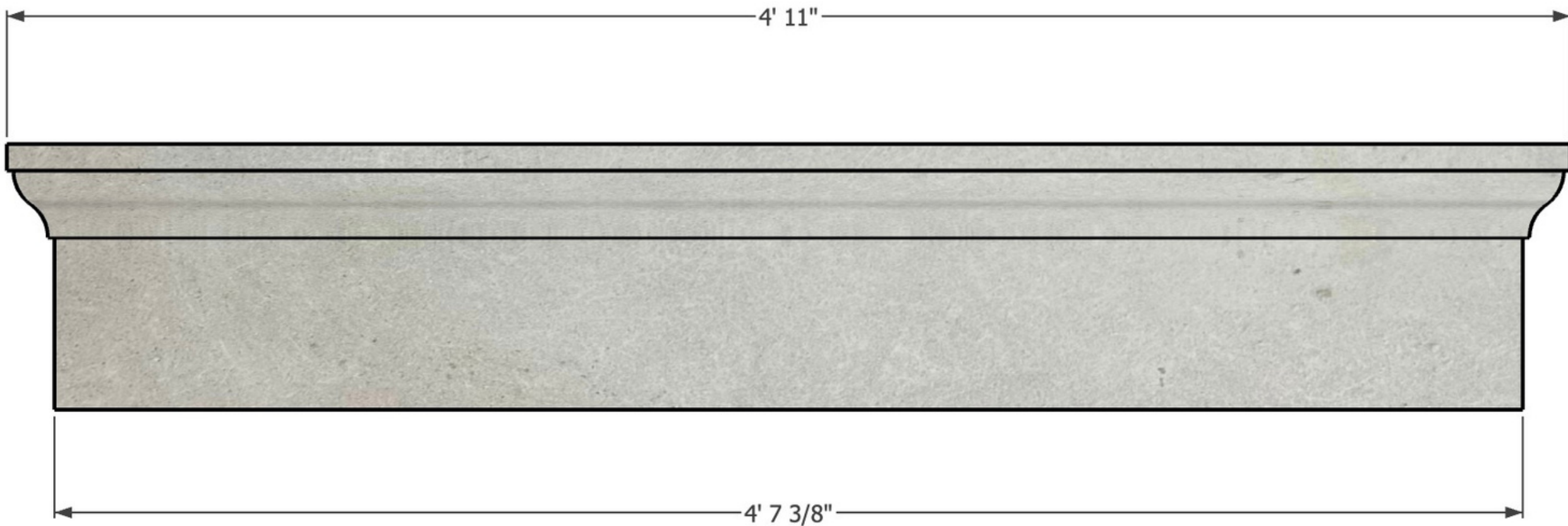
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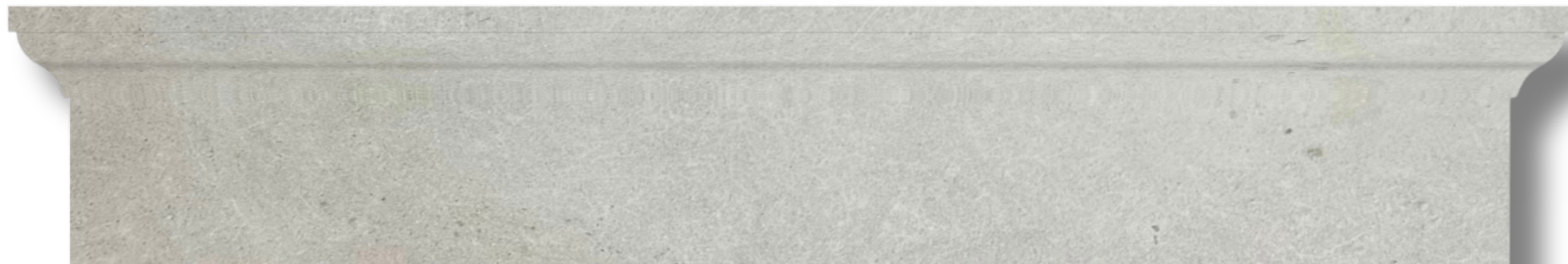


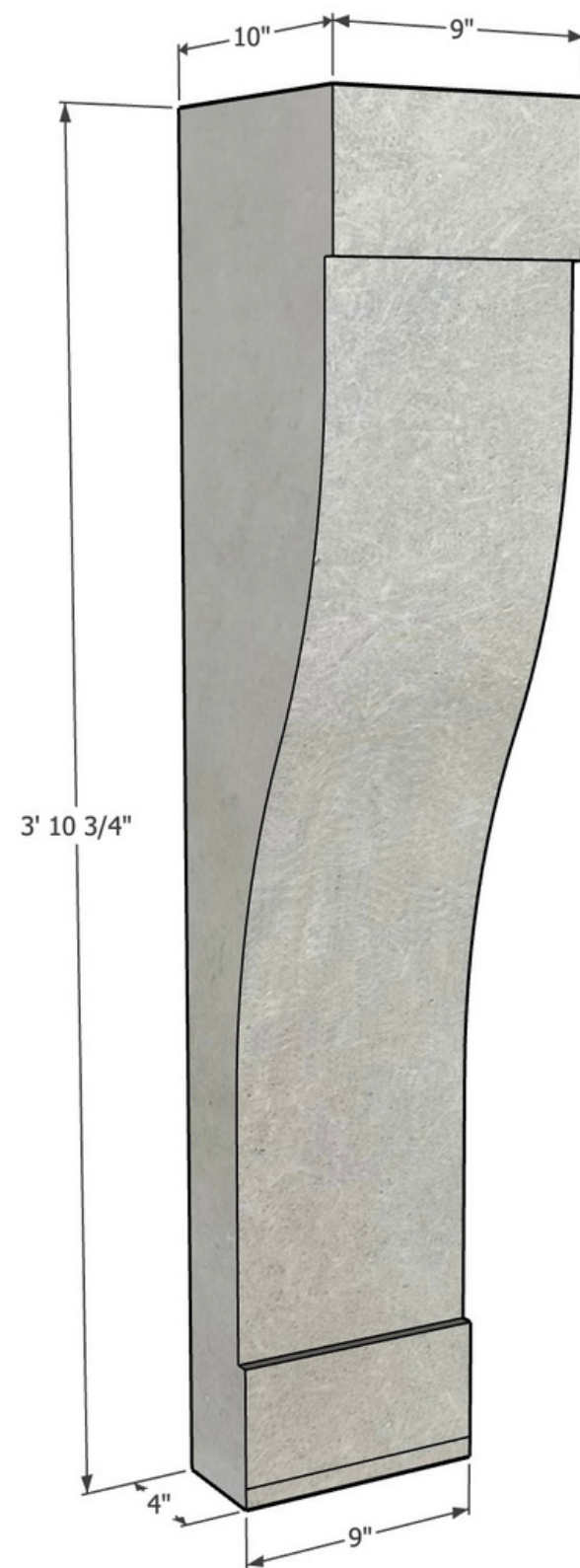
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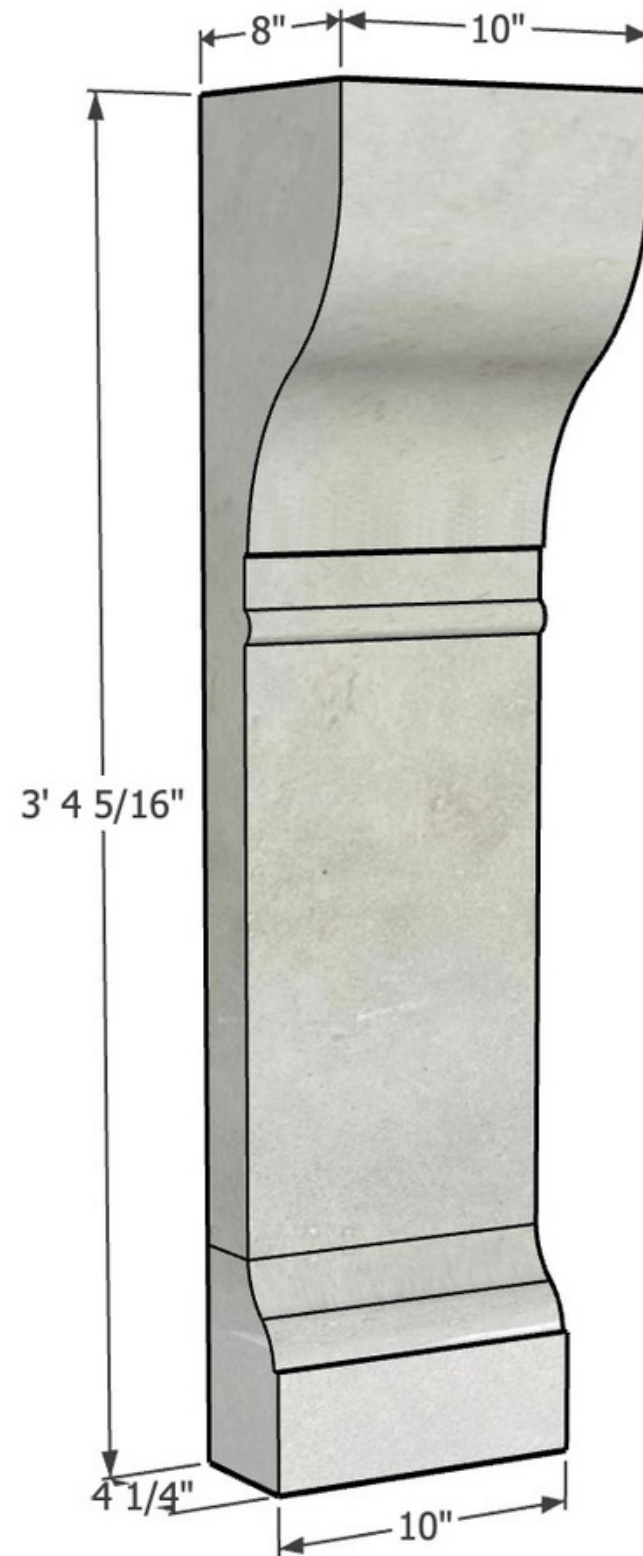


ICARUS

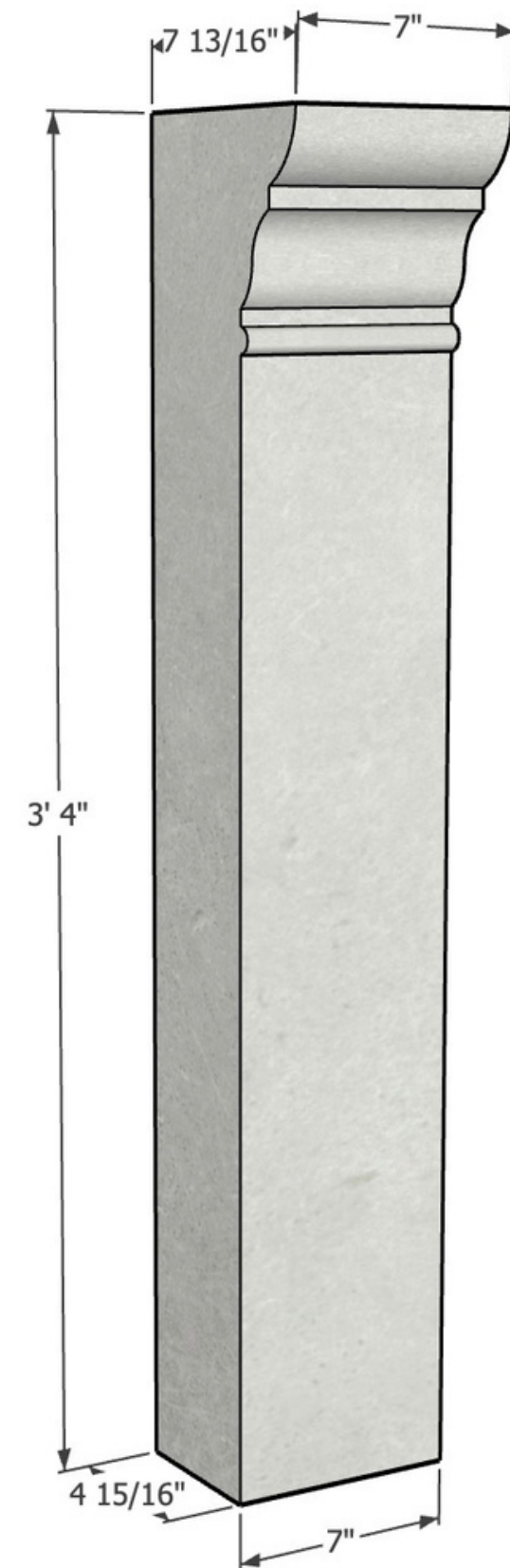




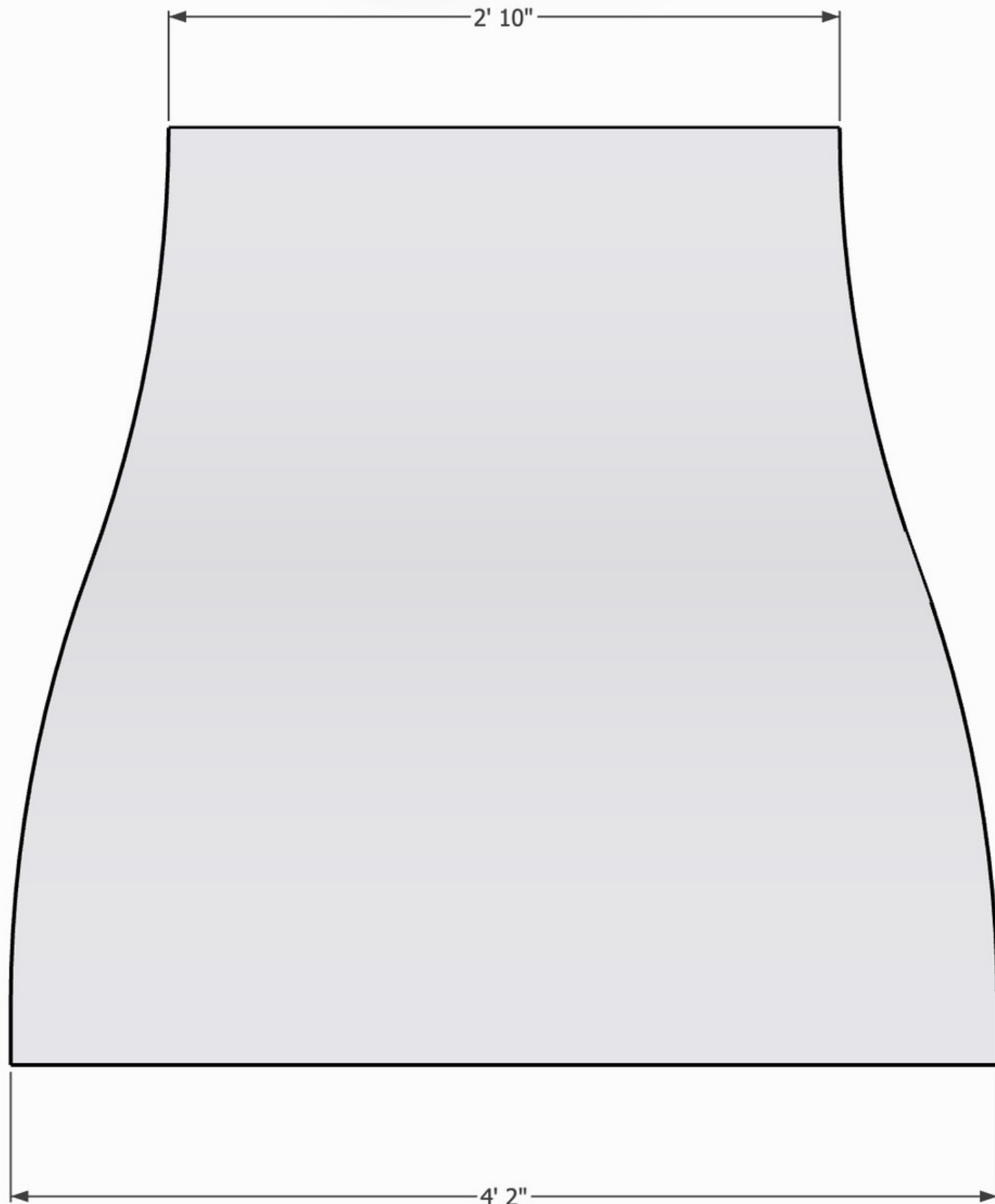
**MINOS
COORDINATING
LEG OPTION**



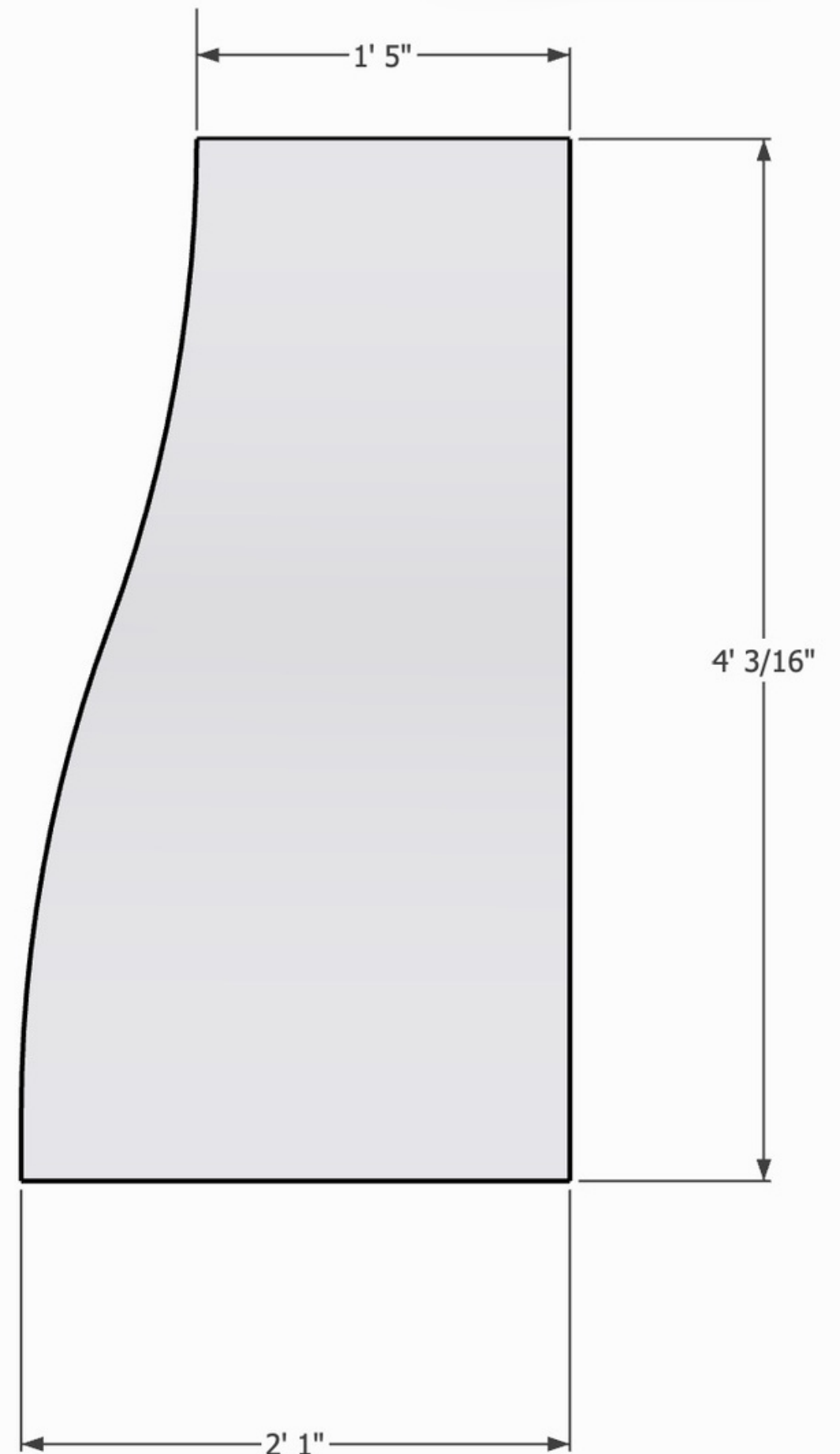
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COORDINATING
LEG OPTION**

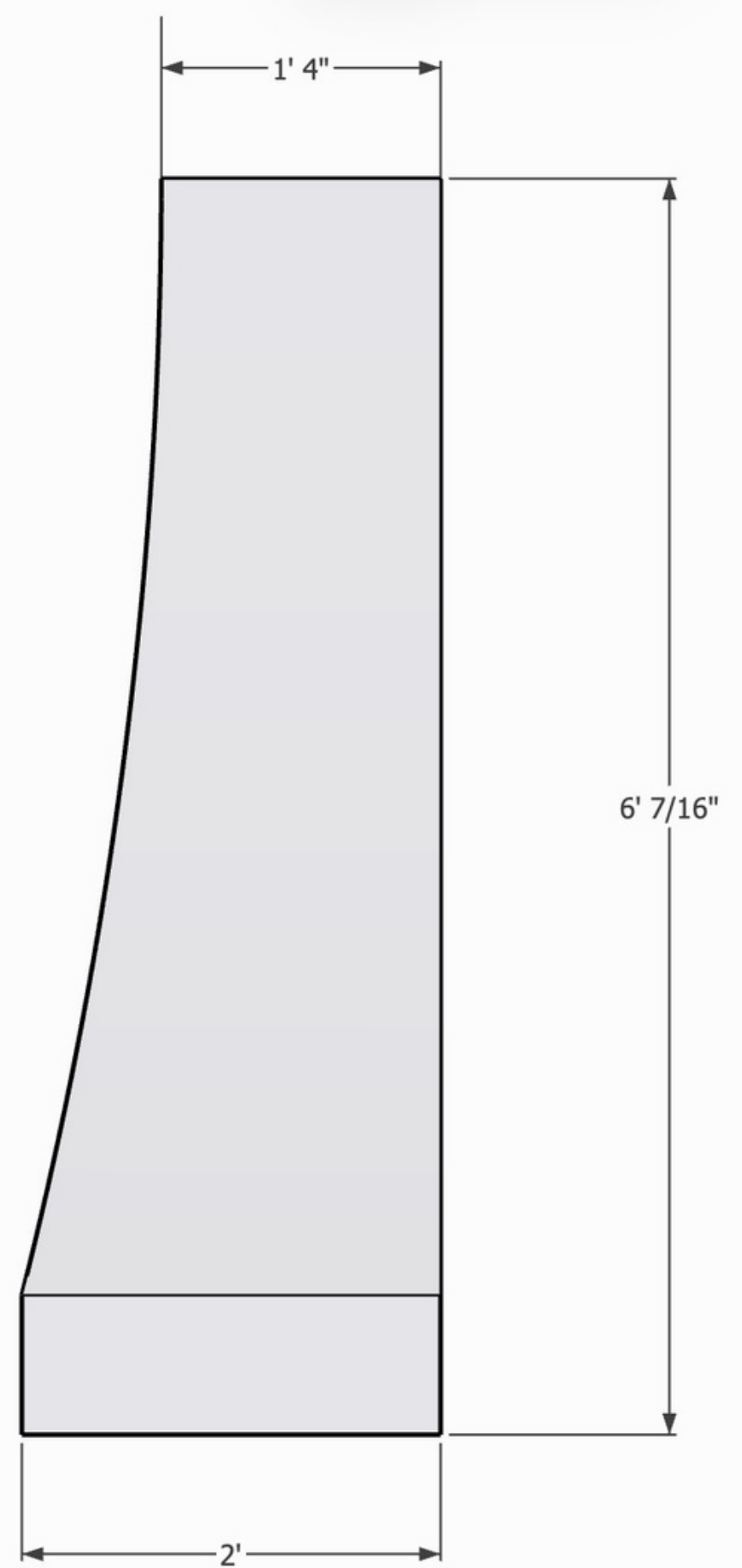
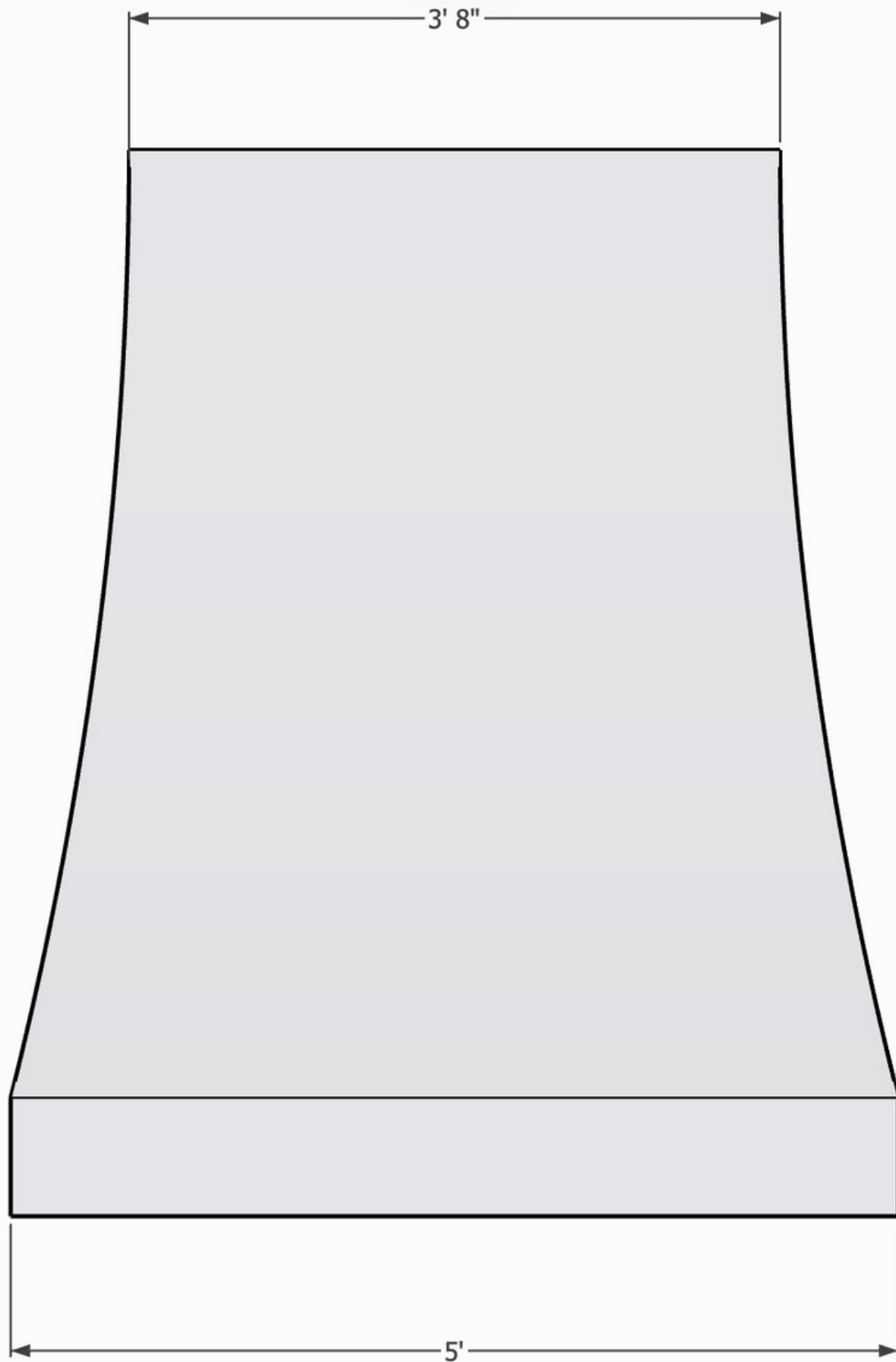


**ICARUS
COORDINATING
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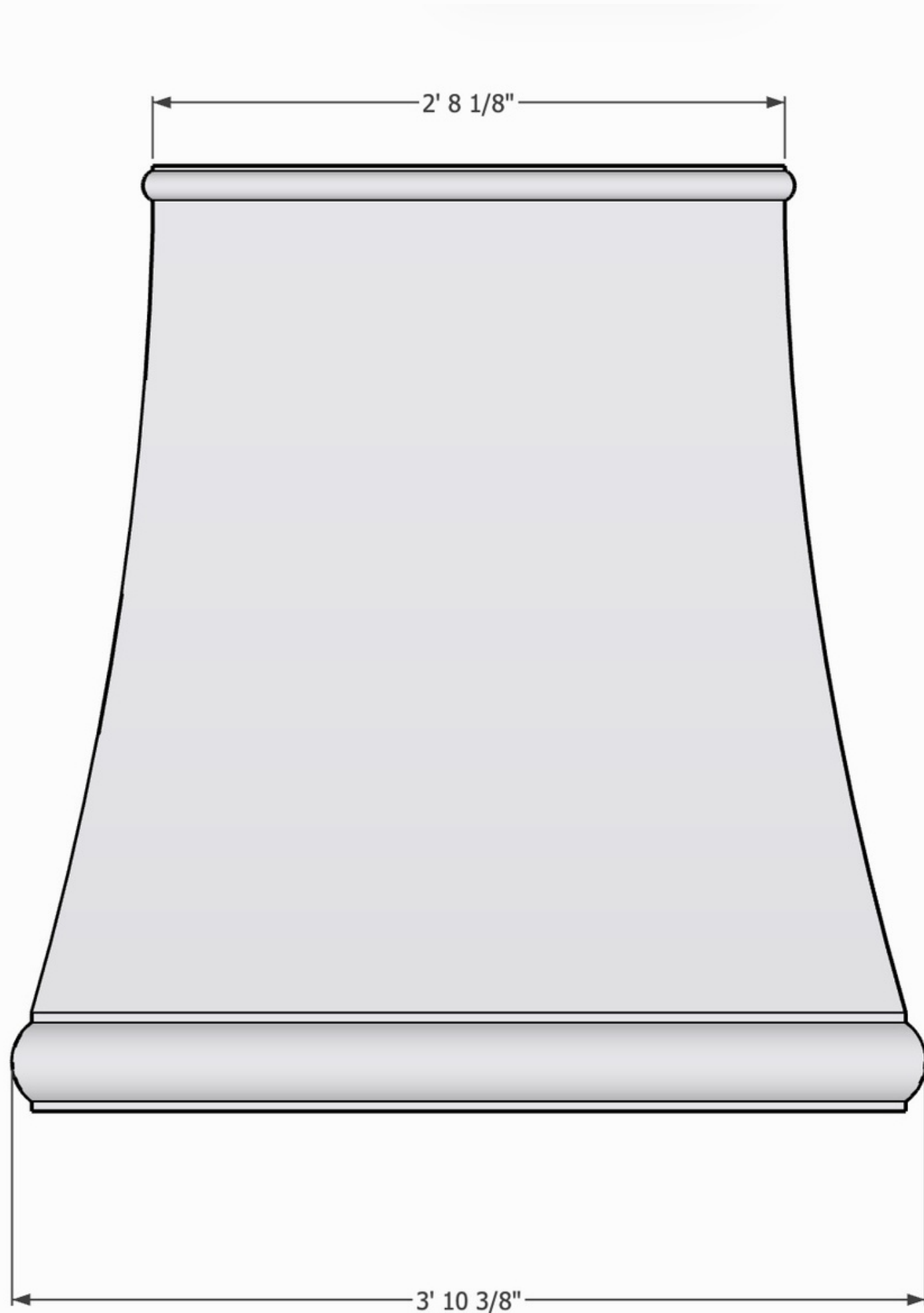


AURA

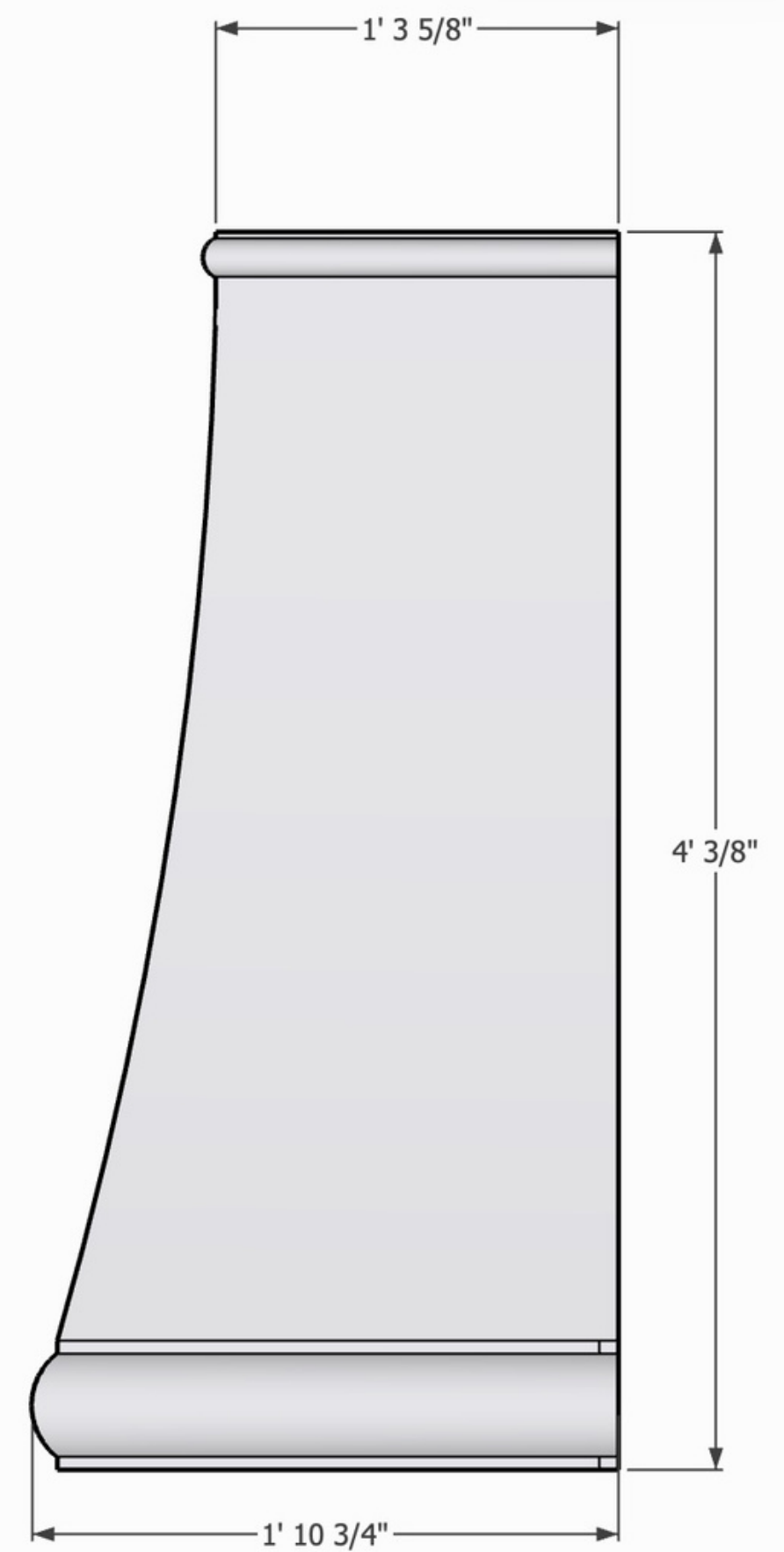


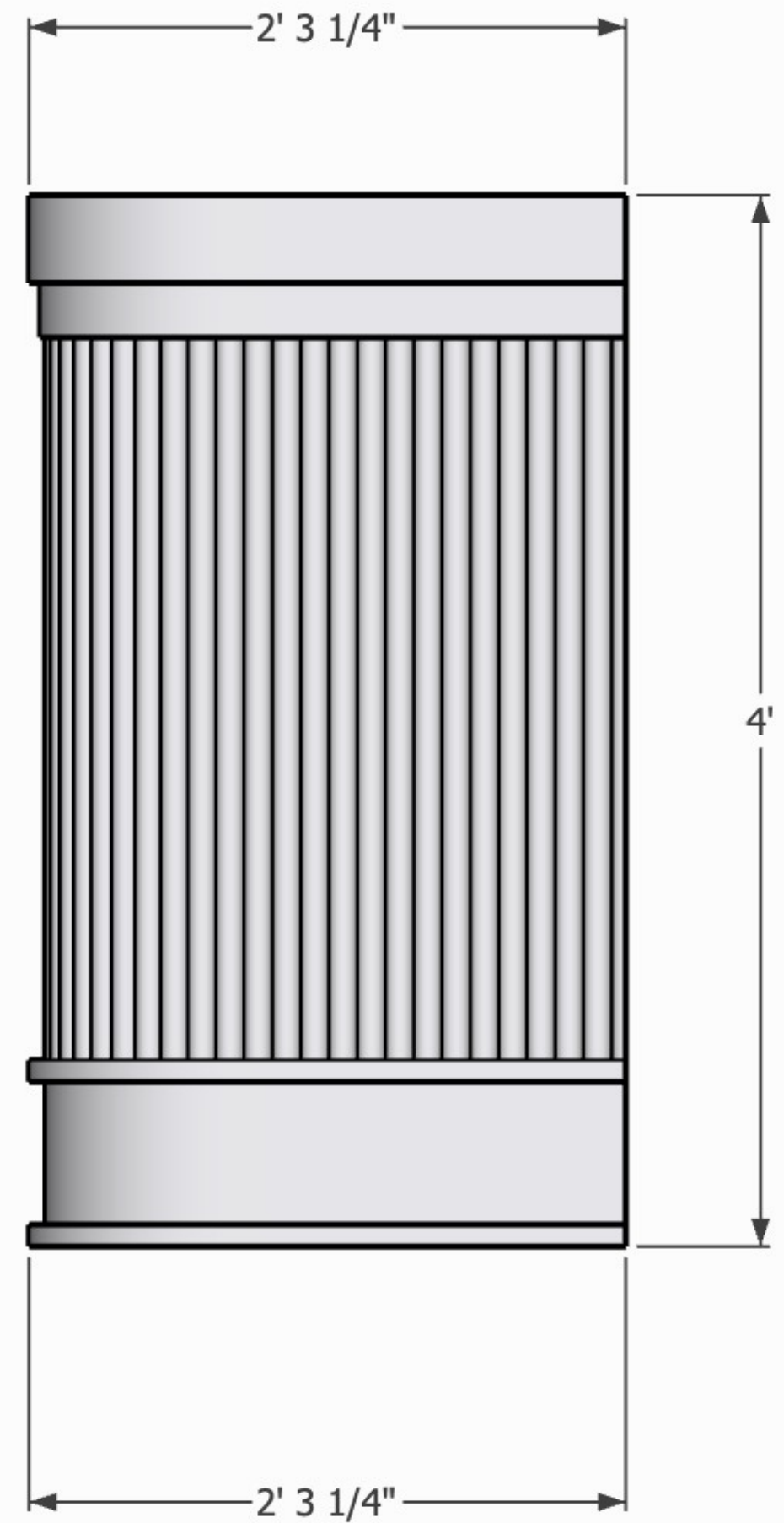
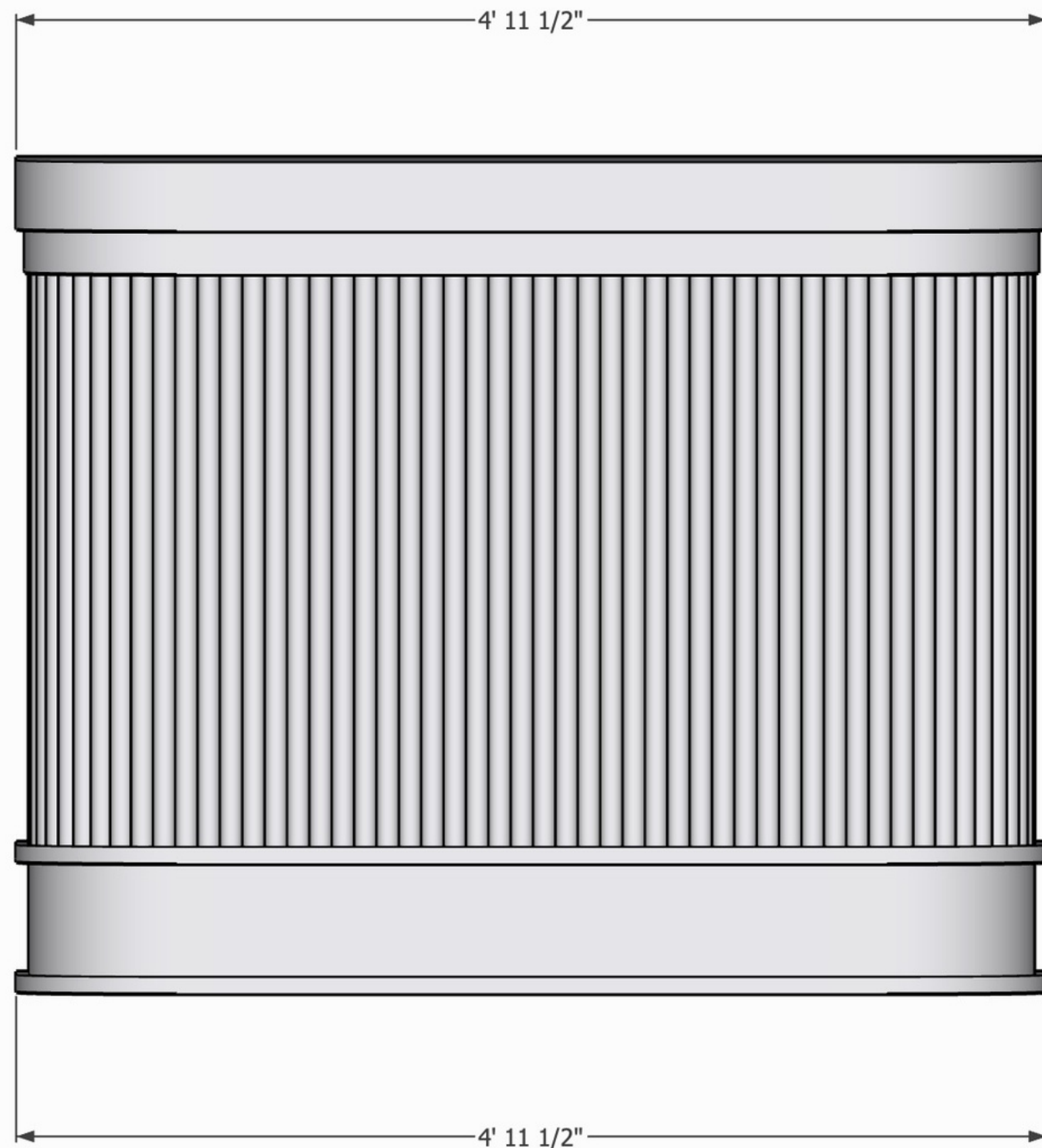


RHEA

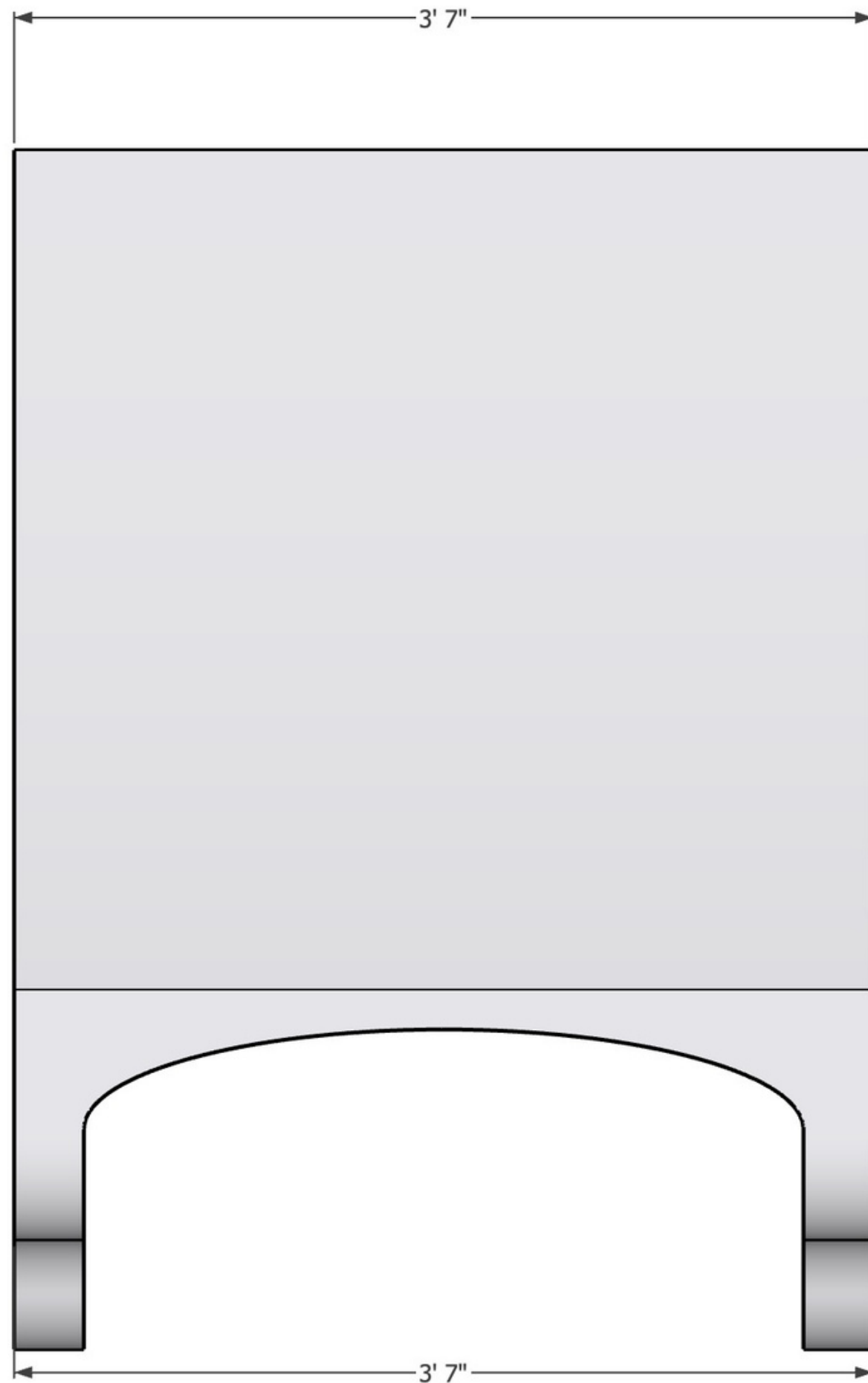


HARMONIA

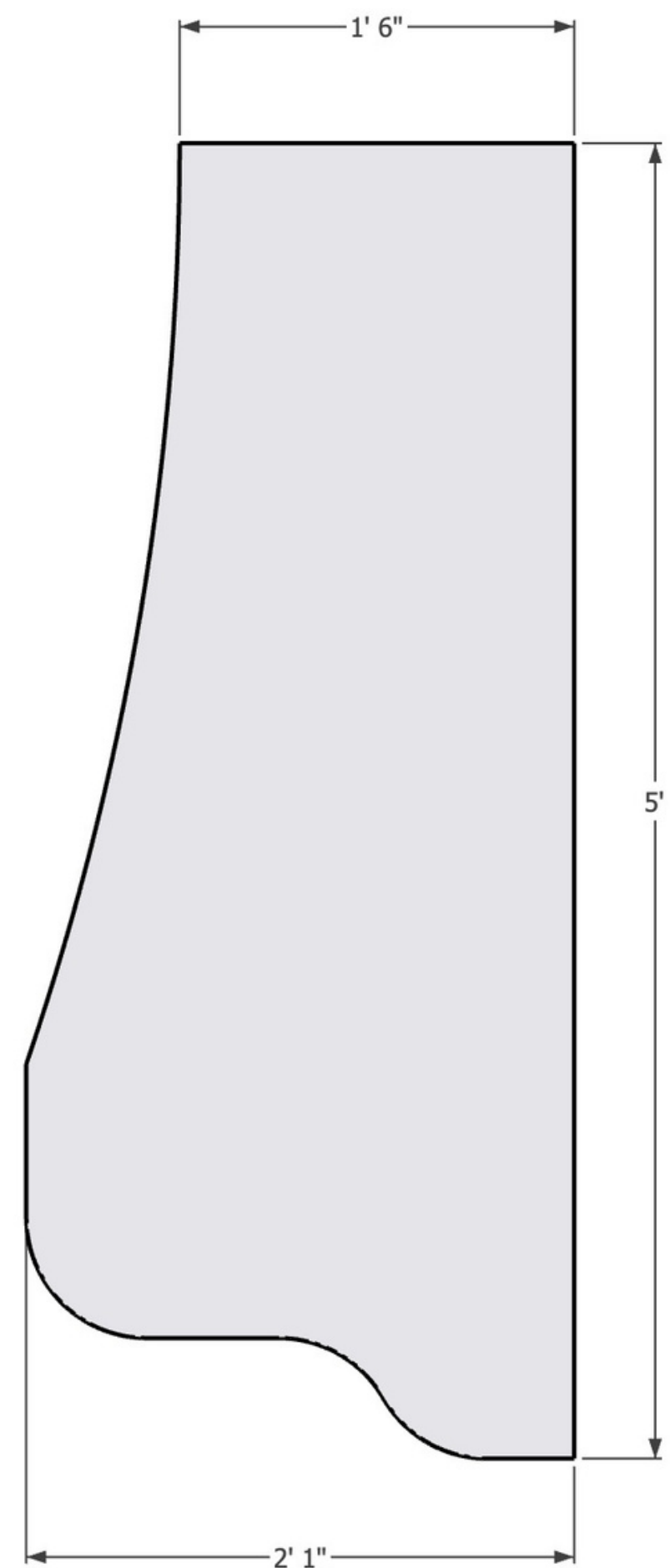




PANDORA



GAIA



PLASTER COLORS

CHOOSING PLASTER

When picking out your plaster colors, please select a color from a common paint chart like Benjamin Moore, Sherwin-Williams, or Farrow and Ball.

IN-HOUSE CONCRETE COLORS

LIGHT
GEORGIA
GRAY

GEORGIA
GRAY

GEORGIA TAN

CREAM

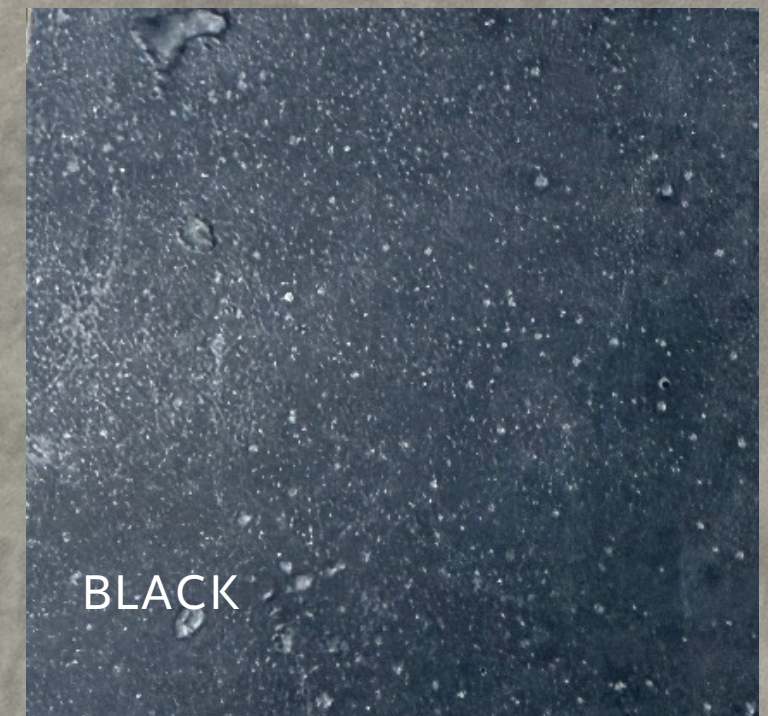
SAND
BAR

LINEN

COOSA
LIGHT

COOSA
LIGHT
BUFF

IN-HOUSE CONCRETE COLORS





MATERIAL CHARACTER & AESTHETICS GUIDE

Our concrete is composed of natural sands, stone aggregates, and raw earth-derived pigments. Because of this organic composition, absolute color uniformity does not exist in our craft—nor would we want it to. You can expect beautiful tonal shifts, subtle mottling, and soft "ghosting" shade lines within a single piece. If your project requires multiple elements cast at different times, they will look like close siblings rather than perfect clones. This rich, sweeping variation is exactly what gives cast stone its premium, architectural depth.

As liquid concrete cures in its mold, tiny air bubbles naturally seek the surface. These small openings, known as pinholes or bug holes, are an intrinsic hallmark of the material. Depending on your chosen aesthetic, we may leave them open for a raw, tactile texture, or slurry-fill them for a smoother finish. Additionally, you may notice micro-fissures or web-like hairline lines (known as crazing) develop on the surface over time. These are purely superficial, do not compromise the structural integrity of your piece, and contribute directly to its authentic, stone-like character.

A physical showroom sample or a digital photograph is a wonderful tool for choosing a design direction, but it is a reference point rather than an exact blueprint. The sweeping color movement, texture variations, and structural geometry of a massive fireplace surround, integrated sink, or expansive countertop cannot be fully captured in a small square. Light will also interact differently with vertical planes and horizontal surfaces, creating a dynamic feature that transforms beautifully throughout the day.

Concrete is a living medium that continues to cure, harden, and mature long after it is installed in your home. Newly installed pieces often appear slightly darker and will gradually lighten to their permanent shade over the first few months. We treat our products with advanced, penetrating ICT reactive sealers that fuse chemically with the concrete matrix. This provides deep protection while completely maintaining the authentic, tactile look and feel of natural stone. While highly stain-resistant, no treatment is completely stain-proof. Over time, daily use and environmental exposure will gently patina the surface, adding character and enhancing its organic beauty.

FINISHES

A **Soda Finish** is a handcrafted surface treatment that uses baking soda to subtly expose the natural character of the concrete. During the finishing process, the surface is gently treated to create a soft, weathered appearance that highlights the material's depth, movement, and organic texture.

The Soda Finish is particularly popular on fireplaces and architectural focal points where texture, warmth, and craftsmanship are meant to be celebrated.

An **Unfilled Texture Finish** celebrates the raw beauty and natural character of concrete by preserving the subtle voids, pores, and surface variations created during the casting process. Rather than filling these imperfections, they are intentionally left exposed to enhance the material's authentic, organic appearance.

This finish showcases the unique movement, texture, and depth within each piece, creating a look that is both refined and naturally imperfect. The result is a surface reminiscent of weathered limestone, travertine, or hand-carved stone, adding warmth and character to any space.

Because every cast is unique, no two pieces will have the exact same texture, making each installation truly one of a kind.

A **Filled Texture Finish** offers the character and depth of textured concrete while providing a smoother, more refined surface. During the finishing process, natural pores, pinholes, and surface voids are carefully filled, creating a more uniform appearance without sacrificing the handcrafted beauty of the material.

This finish strikes a balance between organic texture and clean sophistication, allowing the subtle movement and richness of the concrete to remain visible while minimizing surface irregularities. The result is a timeless architectural finish that feels elegant, intentional, and highly versatile.

BEHIND EVERY SAMPLE

Every finish begins with a carefully crafted sample designed specifically for your project. This process allows us to refine color, texture, and finish details before fabrication begins, ensuring the final product aligns with your vision.

-For our plaster samples, two initial custom-matched samples are included. Additional custom samples are available for \$150 each.

-For our concrete samples, we can provide a 4x4 color sample with a \$50 deposit.

We use Venetian plaster. It's a true lime-based plaster veneer applied in four coats, two base coats and two finish coats. We start with a blue primer so don't freak out if you show up and its bright blue! After primer we apply the base coats and color coats over the next few days. After it dries we apply a penetrating sealer that doesn't effect the color. If you want to make it show a little more, we can apply wax and polish it, this will saturate the color a little more and offer a nice luster without making it look overpolished or plasticky. As far as finishes go, the sky is the limit. We normally do a smooth finish with a medium amount of troweling. This provides a fairly soft amount of variation and sheen. The variation in the color is mostly affected by the actual amount and type of pigment in the mix, so darker colors usually have a higher degree of variation, lighter colors to a lesser degree but that isnt always the case. This is the most common finish around here, we don't do as much of the striking finishes you see in south florida. We try not to do things that are too gaudy and might go out of style. We can also provide a highly burnished and polished finish, all degrees of texture from super light to a heavy skip trowel texture, fluting, etc. waxed finishes, or metallic wax.

Please note:

- Sample production typically requires approximately two weeks.
- Final color selections should be confirmed at least four weeks prior to installation.

This timeline helps ensure material availability and a seamless installation process.

Craftsmanship Meets Design

At Anthony Stucco | Pure Grit Studio, craftsmanship and creativity work hand in hand. Our open shop allows clients to experience the process firsthand—from concept development and material selection to fabrication and finishing.

Every project is approached as a collaboration, blending traditional techniques with modern design to create architectural elements that are both functional and timeless.

For 26 years, our family-owned company has specialized in custom stucco, venetian plaster, architectural concrete, and handcrafted interior features.

From sculptural fireplaces and statement walls to whole-home finish packages, every piece is designed and built with exceptional attention to detail, durability, and beauty.

Custom Selections

When it comes to custom work, the possibilities are nearly endless. We specialize in creating one-of-a-kind pieces tailored to your vision. Some of our most popular custom creations include:

- Custom Sinks
- Custom Surround and Hearths
- Custom Mantles
- Custom Range Hoods
- Venetian plaster
- Entry Ways
- Corbels
- Custom Escucheon Mounts

START YOUR PROJECT

CONCRETE PIECES • VENETIAN PLASTER • CUSTOM STUCCO

Thank You for Choosing Anthony Stucco LLC | Pure Grit Studio

We appreciate the opportunity to be part of your project and look forward to bringing your vision to life.

To help us provide the most accurate recommendations and proposal, please complete our project inquiry form and upload any relevant materials, including:

- Architectural plans
- Inspiration images
- Mood boards
- Material selections
- Site photos
- Design sketches

The more information you provide, the better we can tailor our services to your project goals.

We Look Forward to Working With You

If you have any questions during the planning process, please don't hesitate to reach out.

(706) 817-2269

anthonystucco@gmail.com

4980 Carey Station Road, Suite F
Greensboro, GA 30642



SCAN TO VISIT OUR WEBSITE